October 14, 2015

FINANCIAL TECHNOLOGY PARTNERS FTP Securities LLC

is pleased to announce its role as advisor to



in its \$135,000,000 Series E Minority Financing Led by











Courtesy of:



Financial Technology Partners 555 Mission St., 23rd Floor San Francisco, CA 94105

The Only Investment Bank Focused Exclusively on Financial Technology

www.ftpartners.com



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FT Partners Advises Kabbage on its \$135mm Minority Financing

Transaction Overview and Rationale

Overview of Transaction

- On October 14, 2015, Kabbage announced a minority \$135mm Series E equity financing round
- The round was led by Reverence Capital Partners as well as ING. Santander InnoVentures and Scotiabank
- Additional new investors include China's Yuan Capital and Japan's Recruit Strategic Partners; existing investors BlueRun Ventures, UPS Strategic Enterprise Fund and Thomvest Ventures also participated in the round
- In conjunction with the equity raise, Kabbage also increased its credit facility by more than threefold to over \$900mm to fuel the expansion of its direct lending business
- Kabbage is the leading technology and data platform powering automated lending; the Company leverages numerous data sources generated through business activity to better understand performance and deliver fast, flexible funding in real time

Significance of Transaction

■ The transaction represents one of the few times in recent history that multiple global financial institutions have invested in a U.S.-based financial technology company, suggesting the potential for Kabbage's world-class platform to change the landscape of lending worldwide

FT Partners' Role

- FT Partners served as strategic advisor to Kabbage in this groundbreaking transaction
- Transaction demonstrates FT Partners' continued success advising on \$100mm+ financings for leading, world class financial technology companies while also building on the Firm's deep domain expertise in the Alternative Lending space

Financial Technology Partners LP FTP Securities LLC

is pleased to announce its role as advisor to



in its Series E minority financing led by











for total consideration of

\$ 135,000,000







FT Partners Advised on Two of the Largest Alternative Lending Transactions



In addition to "Unicorn" rounds for GreenSky and Kabbage, FT Partners has advised on a number of other prominent Lending Tech / Alt Lending transactions















Financial Technology Partners LP

FTP Securities LLC













Kabbage Overview

"While Kabbage's growth is remarkable, we are more impressed with Kabbage's ability to scale while economically acquiring customers, decreasing risk and gaining significant operating efficiency."

Milton Berlinski,
 Managing Partner
 of Reverence
 Capital Partners

Kabbage Key Facts			
CEO:	Rob Frohwein		
Headquarters:	Atlanta, GA		
Founded:	2008		
Employees:	200+		

Previous Financings			
Date	Size (\$ mm)	Investors	
05/05/14	\$50	BlueRun Ventures; Lumia Capital; Mohr Davidow Ventures; SoftBank Capital; TCW Group; Thomvest Ventures; UPS Strategic Enterprise Fund	
09/18/12	30	BlueRun Ventures; Mohr Davidow Ventures; SV Angel; Thomvest Ventures; UPS Strategic Enterprise Fund	
08/17/11	17	BlueRun Ventures; Mohr Davidow Ventures; UPS Strategic Enterprise Fund	
01/13/11	7	BlueRun Ventures; UPS Strategic Enterprise Fund	

Kabbage Overview

- Kabbage is a leading online provider of working capital to small and medium-sized businesses – furthermore, Kabbage is the only true "Platform" lender in both SMB and consumer, working / integrating with third party partners (including leading global banks) all over the world to become a global leader in alternative lending
 - One of the fastest-growing alternative lenders globally, outpacing its competition in key metrics
 - The Company is trusted by over 100,000 business owners
 - The Company now provides over \$1 bn annually to help businesses realize their full potential
- Creating a Kabbage account is free and only takes a few minutes to complete – after that, businesses can access their line of credit so they can start growing their business
- Businesses can qualify for lines from \$2,000 to \$100,000
 - Businesses can link accounts from other online services (such as PayPal, Xero, Quickbooks, and Stripe) to expedite the qualification process
- The Company also licenses much of its software to big banks, which use the software to better tailor loans to customers and improve the whole experience
- Kabbage also has a consumer lending arm called Karrot where consumers can borrow up to \$35,000 – today, this represents 10% of the business and is expected to be between 25-30% of the business next year





Kabbage Solutions

Kabbage Enables Faster Processing Via Partnerships with Other Online Services

Businesses can link any of their online services to qualify on the spot



Use Cases for Kabbage Loans

- ✓ Online Loan
- ✓ Revolving Credit
- √ Kabbage for Restaurants
- √ Kabbage for Truckers
- √ Kabbage for Wholesalers
- ✓ Working Capital
- √ Kabbage vs. Small **Business Credit Card**

- ✓ Small Business Loans for ✓ Kabbage for Retail Women
- √ Kabbage for Construction √ Kabbage for Auto Repair **Businesses**
- ✓ Kabbage for Beauty Salons ✓
- ✓ Line of Credit
- ✓ Kabbage vs. Merchant **Cash Advance**

- **Businesses**
- Shops
- Kabbage for Doctors & Dentists





Karrot – Kabbage's Consumer Lending Business



Karrot enables consumers to address multiple personal needs

Customers can receive personal loans up to \$35,000 with 36 and 60 month payment terms

Fixed rates as low as 6.44% APR











Debt Consolidation

Short-Term Loans

Wedding Loans

Start-Up Business Loans

Auto Loans











Loans to Help Family

Vacation Loans

Medical Loans

Pet Care Loans

Holiday Season Loans



Baby and Adoption Loans



Engagement Ring Loans





Reverence Capital Partners Overview

Overview





Milton Berlinski Co-Founder & Managing Partner

Alex Chulack

Co-Founder &



Peter Aberg
Co-Founder &
Partner



Michael Tai Vice President



Jeremy Colvin Senior Associate



Brett Seawell Senior Associate

Location(s)

■ Boston, MA (HQ)

San Francisco, CA

About

- Founded in 2013 by Milton Berlinski, Peter Aberg and Alex Chulack
- Seeks to make control- / influence-oriented investments exclusively in the financial services industry
- Keen on companies with proven business models, strong existing management teams and high free cash flows from growing revenue streams
- Flexible in transaction structures with the ability to invest in both private and public companies
- Leverages a large network of advisors in financial services and experts to support portfolio company development

Investment Preferences

Investment Criteria

Fund Size: \$500 mm

Fund Raised: na

Investment Range: \$75–125 mm

Revenue: na

EBITDA: na

General Preferences (1)

Control: Majority, Minority

Geography: U.S., Western Europe

Transaction Type: Growth, Buyout,

PIPE

Industry Focus: Capital Markets /

Institutions, Asset Management,

Financial Technology, Insurance, Payments, Banking / Finance



- Italics indicate preferred control / geography.
- * denotes M&A exit; ** denotes IPO exit.
- (3) Deal Amount in mm.

FinTech / Financial Services Investments (2)

Date	Company	Deal Amt. ⁽³⁾	Board Rep.	Sector
10/15	Kabbage (Series E)	\$135	Milton Berlinski	Banking
na	Victory Capital Management (NA)	na	na	CapMkts



FT Partners has Significant Experience Advising Large Financing Rounds and "Unicorns"

FT Partners has a history of advising on some of the largest financing transactions in the FinTech space

Company	Amount Raised	Selected Prominent Investors in FT Partners Led Rounds
MERCURY®	\$420,000,000+	ACCEL DST TPG
	300,000,000+	PARTNERS • BEVERENCE WELLINGTON
liquidnet.~~~	250,000,000	- ICONIQ RCP CAPITAL PARTNERS
square trade plans	238,000,000	BainCapital SUMMIT PARTNERS
		- BainCapital Ventures
⊠avid xchange	225,000,000	- NVCA CIBC Great Hill
nmi	150,000,000+	
Kabbage	135,000,000	Google . Scotiabank° Capital INVESTORS
TradingScreen	110,000,000+	ING 🔊
SIMPLIFYING GLOBAL MARKETS*		_ KeyBank
CHROMERIVER	100,000,000	乾源资本 YUAN CAPITAL GROUP
Credit Karma	85,000,000	Z D L Santander InnoVentures
		khosla ventures
Мади	70,000,000	Orman Mana Danmana
		_ QUESTIMARK PARTNERS edbi
taulia	60,000,000	SILVERLAKE PARTHENON CAPITAL PARTNERS
O YAPSTONE	50,000,000	— CAPITAL PARTNERS





























































FT Partners Advises GreenSky in its Minority Investment

Transaction Overview and Rationale

Overview of Transaction

- GreenSky completed a minority \$300 million financing round from TPG, DST, Iconiq and Wellington Management
- The Company provides an online loan platform that allows businesses to offer flexible credit programs to their customers – promoting higher transaction values and driving sales growth
- GreenSky's proprietary, technology-driven platform enables partners to make informed, real-time credit decisions and allows for real-time transaction processing
- The Company has grown to be a leader in the emerging Alternative Lending space, with a particular focus on home improvement financing

Significance of Transaction

- Represents the largest private equity financing in the Alternative Lending space to date
- Demonstrates a fundamental shift in lending customer acquisition models away from traditional banks and towards specialists like GreenSky
- This transaction positions GreenSky as a clear leader in Alternative Lending and enables the company to continue to innovate and bring additional products to market

FT Partners' Role

- FT Partners served as exclusive strategic and financial advisor to GreenSky and its Board of Directors
- FT Partners leveraged its deep knowledge, extensive experience and broad industry relationships to help achieve a highly favorable outcome for the Company
- Transaction demonstrates FT Partners' continued success advising top-tier financial technology companies

FINANCIAI Technology Partners LP FTP Securities LLC

is pleased to announce its exclusive role as financial advisor to



in its minority investment from





for total consideration of

\$ 300,000,000







FT Partners Advises AvidXchange in its \$225mm Minority Financing

Transaction Overview and Rationale

Overview of Transaction

- On September 14, 2015, AvidXchange announced a minority \$225mm Series E financing round
- Bain Capital Ventures led the equity round with additional investments from the Foundry Group, TPG, KeyBank, and Nyca Partners
- As part of this financing, Matt Harris of Bain Capital Ventures, Hans Morris of Nyca Partners, and Brad Feld of the Foundry Group will be joining AvidXchange's Board of Directors
- AvidXchange is a best-in-class business-to-business software company that is revolutionizing how companies pay their bills by automating the invoice and payment processes
- The Company focuses on serving midmarket clients and spans multiple industries including Real Estate, Financial Services, Energy and Construction

Significance of Transaction

- The transaction will further help AvidXchange expand as the leading independent business-to-business invoice and payment solution provider
- Firmly positions the Company to continue to grow the core business, invest in infrastructure and product development and pursue opportunistic acquisitions

FT Partners' Role

- FT Partners served as exclusive strategic and financial advisor to AvidXchange and its Board of Directors
- FT Partners leveraged its deep knowledge, extensive experience and broad industry relationships to help achieve a highly favorable outcome for the Company
- Transaction demonstrates FT Partners' continued success advising \$100mm+ financings

FINANCIAI Technology Partners LP FTP Securities LLC

is pleased to announce its exclusive role as sole strategic and financial advisor to



in its Series E minority financing from

Bain Capital Ventures









for total consideration of

\$ 225,000,000







FT Partners Advises Taulia in its \$60mm Series D Financing

Transaction Overview and Rationale

Overview of Transaction

- On July 22, 2014, Taulia announced a \$27mm Series D financing round led by QuestMark Partners
- On September 25, 2014, Taulia announced an additional \$13mm in funding including investment from BBVA Ventures and EDBI
- On January 21, 2015, Taulia announced an additional \$15mm in financing from Zouk Capital
- Existing investors Matrix Partners, Trinity Ventures, Lakestar and DAG Ventures also participated in the round
- Taulia provides cloud-based invoice, payment, dynamic discounting and suppler finance solutions to corporations and their small business suppliers
- QuestMark Partners ("QuestMark") is an expansion-stage venture capital firm with over \$750mm under management
- BBVA Ventures ("BBVA") is the corporate investing arm of the Spain-based BBVA Group
- EDBI is the corporate investment arm of Singapore's Economic Development Board

Significance of Transaction

- Taulia will use the financing to increase its market traction, further its hiring efforts and expand its global presence
- The oversubscribed round brings Taulia's total funding to \$85mm

FT Partners' Role

- FT Partners served as exclusive financial advisor to Taulia and its Board of Directors
- FT Partners leveraged its deep knowledge, extensive experience and broad industry relationships to provide critical advisory services throughout the transaction

Financial Technology Partners LP FTP Securities LLC

is pleased to announce its exclusive role as financial advisor to



in its financing, including investment from





for total consideration of approximately

\$ 60,000,000







FT Partners Advises Google Capital on its Lead Role in Credit Karma's \$85 mm Capital Raise

Transaction Overview and Rationale

Overview of Transaction

- On March 12, 2014, Credit Karma announced it closed an \$85 mm equity round led by new investor Google Capital
- David Lawee, Partner at Google Capital, will join Credit Karma's Board
- Credit Karma's existing investors, Ribbit Capital and Susquehanna Growth Equity, also participated in the round, as well as new investor, Tiger Global Management
- The investment follows a year of exponential growth for Credit Karma, including triple-digit percentage growth in site membership, revenue and headcount
- Credit Karma is a consumer finance and technology company that provides more than 20 million consumers with free access to their credit scores and free monitoring of their credit and financial accounts
- Google Capital is a growth equity fund backed by Google that invests in companies that use technology to change the way people experience the world

Significance of Transaction

- Credit Karma will use the new capital to invest heavily in new, free services to help consumers understand and manage their finances
- Additional capital also supports continued efforts to make finding and applying for new financial services products intelligent and seamless
- Credit Karma also plans on accelerating employee hiring in order to meet these goals

FT Partners' Role

- FT Partners served as the advisor to Google Capital on its lead role in the investment
- Highlights FT Partners' continued success in advising a broad range of top-tier financial investors

Financial Technology Partners LP FTP Securities LLC

is pleased to announce its role as advisor to



in its lead investment in



with additional participation from





Ribbit Capital

for approximately

\$ 85,000,000







FT Partners Advises BillGuard on its Sale to Prosper

Transaction Overview and Rationale

Overview of Transaction

- On September 24, 2015 BillGuard (the "Company") announced its sale to Prosper Marketplace
- Headquartered in New York, BillGuard is a leading personal finance analytics company that offers award-winning mobile consumer apps to manage, protect and do more with money and credit; to date, BillGuard has flagged over \$70 million in unauthorized charges for its mobile users
- Prosper Marketplace is a leading online marketplace for consumer credit that connects borrowers with investors
- The transaction is expected to close by the end of calendar year 2015 and is subject to applicable regulatory approvals and other conditions

Significance of Transaction

- Enables Prosper to combine its successful marketplace lending platform with BillGuard's personal financial management tools to offer consumers a comprehensive financial management package, which will help them make smarter financial decisions
- BillGuard's world-class technology team will accelerate Prosper's product development while providing ongoing access to the strong engineering and product talent pool in Israel

FT Partners' Role

- FT Partners served as exclusive strategic and financial advisor to BillGuard and its Board of Directors
- Developed extensive marketing materials and data analyses to highlight the unique aspects of the business, and led all aspects of transaction execution
- Transaction highlights FT Partners' continued success advising leading financial technology companies and generating highly successful outcomes across the sector

FINANCIAI Technology Partners LP FTP Securities LLC

is pleased to announce its exclusive role as sole strategic and financial advisor to



in its sale to









Consistent Record of Representing Leading Private Equity Investors











































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AustinVentures





NEW MOUNTAIN CAPITAL LLC

















HIGHLAND















PALM BEACH CAPITAL





















WESTON PRESIDIO

the edgewater funds















































Award-Winning Investment Banking Franchise

FT Partners has been recognized as Investment Banking Firm of the Year and regularly achieves Merger and Financing Deal of the Year recognition



M&A Advisor Awards 2014 Equity Financing Deal of the Year

Professional Services Deal of the

■ Professional Services Deal of the Year, Above \$100mm

Dealmaker of the Year

2012 - Professional Sorvices

■ Professional Services Deal of the Year, Above \$100 mm

■ Boutique Investment Bank of the Year

■ Deal of the Decade

■ 10 Deal of the Year Nominations Across 9 Categories

■ Upper Middle Market Deal of the Year, Above \$500 mm

■ IT Services Deal of the Year, Below \$500mm

■ Cross-Border Deal of the Year, Below \$500mm

■ Dealmaker of the Year - Steve McLaughlin

■ Business to Business Services Deal of the Year

■ Computer and Information Technology Deal of the Year, Above \$100mm

■ Financial Services Deal of the Year, Above \$100mm

Institutional Investor Institutional Investor Annual Ranking

2006-2008

2011

2010

2007

■ Steve McLaughlin consecutively ranked (2006, 2007 and 2008) among the top Bankers in Financial Technology



Middle Market Financing Awards 2008

2006

■ Equity Financing Dealmaker of the Year – Steve McLaughlin

■ Information Technology Deal of the Year

■ Financial Services Deal of the Year

■ Financing Professional of the Year - Steve McLaughlin

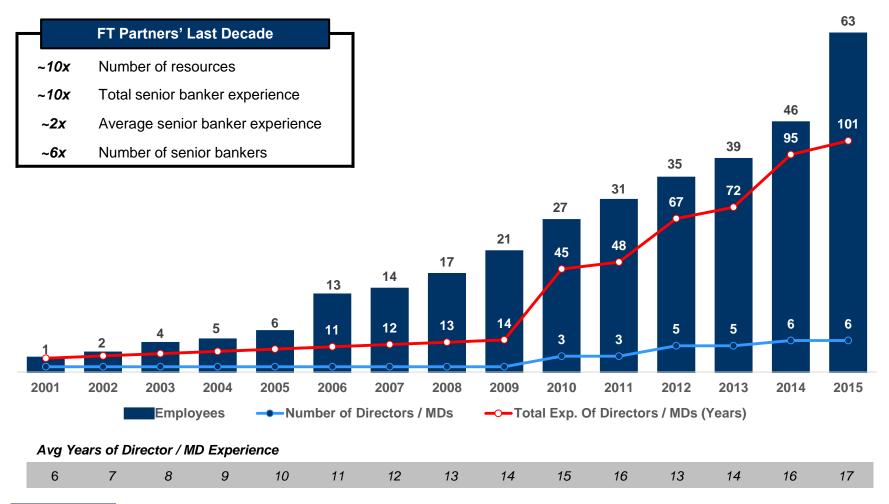
■ Financing Deal of the Year - Equity

■ Financing Deal of the Year - Debt





Platform of Choice for Clients and Bankers Alike







The FT Partners Senior Banking Team

Name / Position	Prior Background	Experience / Education	Years of Experience
Steve McLaughlin Founder, CEO and Managing Partner	Goldman Sachs	 Formerly with Goldman, Sachs & Co. in New York and San Francisco from 1995-2002 Formerly Co-Head of Goldman Sachs' Financial Technology Group (#1 market share) Wharton M.B.A. 	20
Larry Furlong Managing Director	Goldman Sachs	 Formerly with Goldman, Sachs & Co. in New York, London and Los Angeles beginning in 1995 Wharton M.B.A. 	20
Greg Smith Managing Director	Merrill Lynch J.P.Morgan sterne agee	 Formerly award winning Equity Research Analyst at Merrill Lynch / J.P. Morgan / Sterne Agee Recent coverage included DST, ENV, FISV, FIS, V, MA, DFS, GPN & HPY among others 	19
Tim Wolfe Managing Director	Goldman Sachs	 Formerly with Goldman, Sachs & Co. beginning in 2000 40 Under 40 M&A Advisor Award Winner 2013 Harvard M.B.A. 	13
Andrew McLaughlin Managing Director, Research & Business Development	Deloitte.	 Leads FT Partners' Research and Business Development Team Formerly with Deloitte Consulting 	9

