**January 25, 2016** 

# FINANCIAL TECHNOLOGY PARTNERS FTP Securities LLC

is pleased to announce its exclusive role as advisor to



in its sale to



for total consideration of approximately

\$ 104,000,000

Courtesy of:



The Only Investment Bank Focused Exclusively on Financial Technology

www.ftpartners.com



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### FT Partners Advises PENSCO Trust Company in its \$104 Million Sale to Opus Bank

#### **Transaction Overview and Rationale**

#### Overview of Transaction

- On January 25, 2016, PENSCO Trust Company ("PENSCO") announced its sale to Opus Bank ("Opus") (NASDAQ: OPB) for approximately \$104 million in a mix of cash and stock
- Backed by Panorama Point Partners, PENSCO is a leading custodian of self-directed IRA and alternative investments
- Opus is an FDIC insured California-chartered commercial bank with \$6.2 billion of total assets, \$5.0 billion of total loans, and \$4.9 billion in total deposits<sup>(1)</sup>
- Following the transaction, PENSCO will operate as a subsidiary of Opus
- The transaction is expected to close in Q2 2016

#### Significance of Transaction

- The acquisition positions Opus at the forefront of the alternative asset wealth services business
- PENSCO provides Opus with strong, recurring non-interest income based on assets under custody
- The transaction also presents additional potential revenue opportunities through Opus' Merchant Bank, Commercial Bank, Retail Bank and Opus Financial Partners, Opus' brokerdealer subsidiary

#### FT Partners' Role

- FT Partners served as exclusive strategic and financial advisor to PENSCO and its Board of Directors
- Highlights FT Partners' continued success advising a broad range of top-tier companies across the financial technology landscape

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#### **Overview of PENSCO**



#### **Company Overview**

CEO: Kelly Rodrigues

Headquarters: San Francisco, CA

Founded: 1989

- PENSCO is a leading alternative asset custodian, with over 25 years of experience in holding private equity, real estate, notes, cash and other non-exchange traded assets
  - \$10bn+ assets under custody
  - 40,000+ unique asset types
  - 45,000+ client accounts
- PENSCO works with financial institutions, capital raisers, financial advisors and self-directed investors to put taxadvantaged retirement dollars to work in alternative assets
- The Company has enabled investors and provided access to a collection of deal funding types and marketplace leading opportunities through partnerships with wirehouses, independent RIA platforms, private banks and strategic online platforms
- The PENSCO platform features leading deal automation technology as well as a service-oriented web platform and enterprise workflow engine that facilitate the initial investment and administering of the assets over their lifetime

#### Alt-Nav™ Automated Funding & Ongoing Management Tool

- The PENSCO Alt-Nav<sup>TM</sup> Automated Funding & Ongoing Management Tool streamlines and simplifies the deal-funding process and manages the complete lifecycle of deal automation and alternative asset management
  - Investment lifecycle reduced from weeks to days
- The platform brings together investors, advisors, investment sponsors and third-party equity online funding portal partners into a shared flow
- Industry leading functionality including:
  - Web-based wizards, e-signatures and easy document submission
  - Entire onboarding process dynamically updated based on investment type
  - Rollovers and transfers of cash, standard assets or alternative assets
  - Insertion of funding and delivery directions cash, ACH or wire
  - Ability on partner side to pre-populate data fields and send opportunity to potential investors

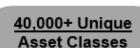
M&A and Financing His	tory
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Date	Size (\$ mm)	Investor / Acquirer
06/26/14	\$7	Secured financing from Panorama Point Partners
02/21/12	na	Acquired Lincoln Trust





#### The PENSCO Platform





Private Equity / Hedge Funds



Real Estate



**Promissory** Notes



Other Alts

Alternative assets provide diversification benefits and an opportunity for enhanced returns



#### PENSCO Automated Funding & Ongoing Management Tool (Alt-Nav)

- Automated, web-based ongoing management tool supporting investors / advisors, capital raisers and B2B partners with account opening, cash transfer and deal funding
- Investor / Advisor servicing & integration web portal for webbased IRA account maintenance, with B2B functionality for deal issuers, fund sponsors and partners

#### PENSCO Enterprise Workflow Engine

Internal workflow and document management system that automates document processing and maintenance requests related to alternative asset custody

> PENSCO facilitates the initial investment, reviews each new transaction to ensure proper custody and administers the assets over their lifetime

### Diverse Customer Channels



Retail (Individuals)



Capital Raisers



**Financial** Advisors



(1) Strategic Online **Platforms** 

Client segment – specific distribution strategy focused on accessibility and education







### **Overview of Opus**



#### **Company Overview**

CEO: Stephen Gordon

**Headquarters:** Irvine, CA

Founded: 2010

\$956.2mm<sup>(1)</sup> Market Cap:

- Opus (NASDAQ: OPB) provides high-value, relationship-based banking products, services and solutions through its Retail Bank, Commercial Bank, Merchant Bank and Correspondent Bank
- Opus is among the fastest growing banks in the Western U.S. with \$6.2bn of total assets, \$5.0bn of total loans and \$4.9bn in total deposits(2)
- Opus operates 58 client experience centers, including 33 in California, 22 in the Seattle / Puget Sound region, two in the Phoenix metro area and one in Portland, Oregon

Selected Acquisition History					
Date	Size (\$ mm)	Target Company			
3/31/15	\$22.5	Commerce Escrow			
4/19/13	na	California Bank & Trust			
9/21/12	na	Pacific Western Bank			
10/31/11	\$49.2	RMG Capital Corporation			

#### **Business Segments Overview**

Full range of products and services covering the following:

#### Commercial Banking

### Banking Financing Solutions

Treasury and Cash

Management

#### Commercial Real Estate Banking

- Commercial Business
- Healthcare Banking Technology Banking
- Treasury
- Management
- Fiduciary Banking

## Business

- Income Property Banking
- Structured Finance Group
- Real Estate Capital Markets

#### Personal Banking

 Retail Banking for Individuals and **Small Businesses** 

#### Merchant Banking

- Corporate Finance
- Private Equity Group
- Corporate Advisory

#### **NASDAQ: OPB**







### FT Partners Advises BlackRock in its Acquisition of FutureAdvisor

#### **Transaction Overview and Rationale**

#### Overview of Transaction

- On August 26, 2015, BlackRock (NYSE: BLK) announced a definitive agreement to acquire 100% of FutureAdvisor
- FutureAdvisor is a leading digital wealth management platform with technology-enabled investment advice capabilities
- BlackRock offers investment management, risk management and advisory services to institutional and retail clients worldwide and has over \$4.7tn in assets under management<sup>(1)</sup>
- Following the transaction, FutureAdvisor will operate as a business within BlackRock Solutions ("BRS"), BlackRock's investment and risk management platform
- The transaction is expected to close in Q4 2015

#### Significance of Transaction

- Combines FutureAdvisor's tech-enabled advice capabilities with BRS' investment and risk management solutions
- Enables BlackRock to provide a B2B digital advice platform, which helps financial institution partners both improve their clients' investment experiences and grow advisory assets
- Empowers partners to meet the growing demand among consumers to engage with technology to gain insights on their investment portfolios
  - Demand is particularly strong among the mass-affluent, who account for ~30% of investable assets in the U.S.

#### FT Partners' Role

- FT Partners served as exclusive advisor to BlackRock
- Highlights FT Partners' continued success advising a broad range of top-tier strategic investors across the financial technology landscape

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is pleased to announce its exclusive role as advisor to

## BLACKROCK

in its 100% acquisition of





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### FT Partners is the Leader in Financial Technology Investment Banking

Wealth Management

ta / Analytics

High Frequency Trading





















### FT Partners is the Leader in Financial Technology Investment Banking

**Trading Technology** 

> Other Capital Markets Technology















### Award-Winning Investment Banking Franchise Focused on Superior Client Results

FT Partners has been recognized as Investment Banking Firm of the Year and regularly achieves Merger and Financing Deal of the Year recognition



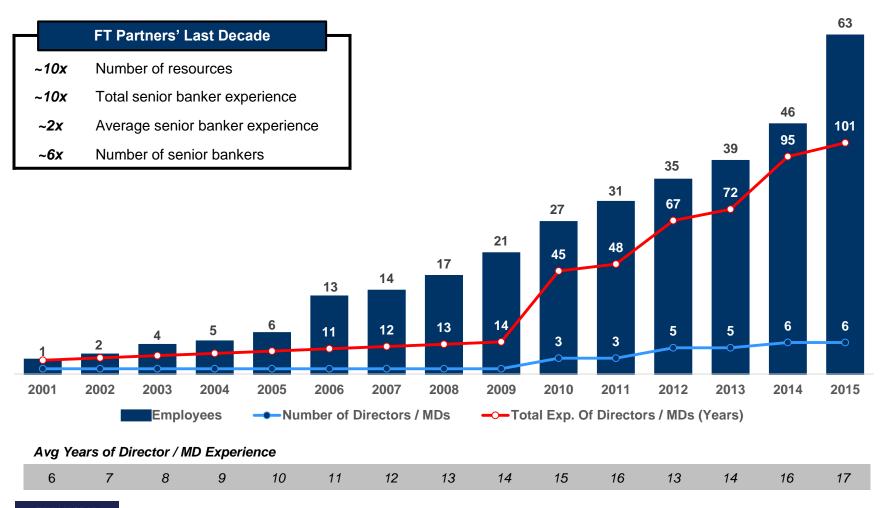


Middle Market

- Financing Deal of the Year Equity
- Financing Deal of the Year Debt

2006

### Platform of Choice for Clients and Bankers Alike





### **The FT Partners Senior Banking Team**

Name / Position	Prior Background	Experience / Education	Years of Experience
Steve McLaughlin Founder, CEO and Managing Partner	Goldman Sachs	<ul> <li>Formerly with Goldman, Sachs &amp; Co. in New York and San Francisco from 1995-2002</li> <li>Formerly Co-Head of Goldman Sachs' Financial Technology Group (#1 market share)</li> <li>Wharton M.B.A.</li> </ul>	21
Larry Furlong  Managing Director	Goldman Sachs	<ul> <li>Formerly with Goldman, Sachs &amp; Co. in New York, London and Los Angeles beginning in 1995</li> <li>Wharton M.B.A.</li> </ul>	21
Greg Smith  Managing Director	Merrill Lynch J.P.Morgan sterne agee	<ul> <li>Formerly award winning Equity Research Analyst at Merrill Lynch / J.P. Morgan / Sterne Agee</li> <li>Recent coverage included V, MA, TSS, GPN, HPY, DST, ENV, FISV, FIS &amp; JKHY among others</li> </ul>	20
Tim Wolfe  Managing Director	Goldman Sachs	<ul> <li>Formerly with Goldman, Sachs &amp; Co. beginning in 2000</li> <li>40 Under 40 M&amp;A Advisor Award Winner 2013</li> <li>Harvard M.B.A.</li> </ul>	14
Andrew McLaughlin  Managing Director, Research & Business Development	Deloitte.	<ul> <li>Leads FT Partners' Research and Business Development Team</li> <li>Formerly with Deloitte Consulting</li> </ul>	10

