

# FT Partners is Pleased to Announce its Exclusive Role as Sole Strategic and Financial Advisor to



in its strategic investment from





valuing the company at approximately

C \$525,000,000

### FT PARTNERS ADVISES

### Pivotal Payments' Strategic Investment from Novacap and CDPQ



### **Overview of Transaction**

- On September 27, 2017, Pivotal Payments announced that it has received a strategic investment from Novacap and Caisse de Depot et Placement du Quebec (CDPQ), which values the Company at approximately \$525 million CDN
- Founded in 2003 and headquartered in Montreal, Canada, Pivotal Payments is a leading provider of technology-driven, end-to-end payment processing solutions
  - With operations throughout North America and Europe, Pivotal serves more than 50,000 merchants and enables over \$14 billion in transactions on its various platforms every year
- Novacap is a leading Canadian private equity firm with \$2.26 billion of assets under management
- Caisse de dépôt et placement du Québec (CDPQ) is a long-term institutional investor that manages funds primarily for public and parapublic pension and insurance plans

### Significance of Transaction

- The new shareholders, who have extensive expertise in international business expansion, will enable Pivotal to pursue its plan to acquire new payment and FinTech solutions and expand into new markets
- Pivotal Payments represents the second transaction completed between FT Partners and CDPQ in 2017 and represents CDPQ's ongoing investment in tech-enabled businesses

### FT Partners' Role

- FT Partners has served as the exclusive strategic and financial advisor to Pivotal Payments and its board of directors for over eight years, advising the Company through several acquisitions and other financial processes
- This transaction further supports FT Partners' continued success advising
  prominent companies in the Payments and Merchant Acquiring space and
  highlights the long-term nature of many of the Firm's advisory relationships

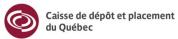
# FTP Securities LLC

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### **FT PARTNERS ADVISES**



# **Recent Merchant Acquirer / Payment Processor Transactions**

Selected FT Partners Deals Noted	Seller	Buyer	Date	Transaction Value (\$ in mm)	Research Profile
FINANCIAL TECHNOLOGY PARTNERS	PIVOTAL PAYMENTS POWERNICT SQUITE SUCCESS	NOVACAP (Caisse de dépôt et placement du Québec	09/26/17	\$430	
FINANCIAL TECHNOLOGY PARTNERS	nmi	FIP	09/07/17	NA	VIEW
	∌ world <b>pay</b>	vantiv	07/2017	11,680	VIEW
	<b>Sage</b> Payment Solutions	GTCR	06/2017	260	VIEW
FINANCIAL TECHNOLOGY PARTNERS	cardconnect.	First Data.	05/2017	750	VIEW
	total merchant services	NorthAmerican BANCARD	05/2017	NA	VIEW
FINANCIAL TEGINOLOGY PARTNERS	CentralPayment	TSYS <sup>*</sup>	02/2017	700 <sup>(1)</sup>	VIEW
FINANCIAL TEGINOLOGY PARTNERS	HARBORTOUCH"	SEARCH(LIGHT	06/2016	NA	VIEW
FINANCIAL TEGINOLOGY PARTNERS	cardconnect.	FinTech Acquisition Corp (NASDAQ : FNTC)	03/2016	438	VIEW
	TRANSFIRST®	TSYS <sup>°</sup>	01/2016	2,350	VIEW
FINANCIAL TECHNOLOGY PARTNERS	Heartland	<b>global</b> payments	12/2015	4,300	VIEW
FINANCIAL TEGINOLOGY PARTNERS	Direct Connect	BEEKMAN GROUP	01/2015	NA	VIEW
	Secure fiet Name to Secure for Security for Secure for Secure for Security for Secure for Secure for Secure for Secure for Secure for Secure for Security for Secure for Secure for Secure for Secure for Secure for Security for Secure for Secure for Secure for Secure for Security for Secure for Security for Security for Security for Security for Secure for Security		11/2014	NA	
FINANCIAL TECHNOLOGY FARTNERS	TRANSFIRST®	Vista Equity Partners	10/2014	1,500	VIEW
	FIRST AMERICAN PAYMENT SYSTEMS	TEACHERS" PENSION PLAN	07/2014	700	
FINANCIAL TECHNOLOGY PARTNERS	MERCURY°	vantiv	05/2014	1,650	VIEW
FINANCIAL TEGHNOLOGY PARTNERS	nmi	Great Hill	05/2014	NA	VIEW

### **FT PARTNERS ADVISES**



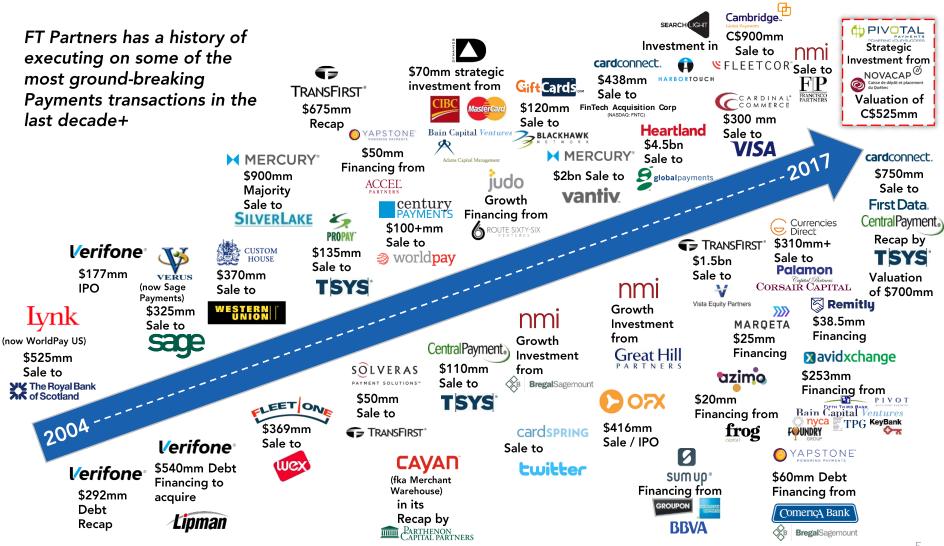
# **Recent Merchant Acquirer / Payment Processor Transactions**

Selected FT Partners Deals Noted	Seller	Buyer	Date	Transaction Value (\$ in mm)	Research Profile
FINANCIAL TECHNOLOGY PARTNERS	Central Payment.	TSYS	03/2014	\$250 <sup>(1)</sup>	
	PayPros <sup>*</sup>	globalpayments	01/2014	420	
FINANCIAL TEGINOLOGY PARTNERS	century	<b>⊘</b> world <b>pay</b>	09/2013	NA	VIEW
FINANCIAL TECHNOLOGY PARTNERS	nmi	BregalSagemount	09/2013	200	VIEW
	BluePay	TAAssociates	09/2013	NA	
	E PRIMEIL SERVICES.	vantiv.	07/25/13	163	
FINANCIAL TECHNOLOGY PARTNERS	PROPAY.	TSYS <sup>*</sup>	11/15/12	135	VIEW
	Litle &Co	vantiv	10/31/12	361	
	ACCELERATED payment technologies • • • • •	globalpayments	08/15/12	413	
FINANCIAL TECHNOLOGY PARTNERS	CentralPayment <sub>®</sub>	TSYS <sup>*</sup>	08/09/12	110 (2)	
	MERCHANT o-SOLUTIONS	cielo	07/06/12	670	
FINANCIAL TECHNOLOGY PARTNERS	CAYAN  (fka Merchant Warehouse)	PARTHENON CAPITAL	07/05/12	NA	VIEW
FINANCIAL TECHNOLOGY PARTNERS	SOLVERAS	TRANSFIRST®	08/24/11	NA	VIEW
FINANCIAL TECHNOLOGY PARTNERS	O YAPSTONE*	ACCEL PARTNERS	06/07/11	50	VIEW
FINANCIAL TECHNOLOGY PARTNERS	► MERCURY®	SILVERLAKE	04/14/10	900	VIEW
FINANCIAL TECHNOLOGY PARTNERS	VERUS	sage	01/09/06	325	VIEW
FINANCIAL TECHNOLOGY PARTNERS	Lynk	ソく The Royal Bank	08/03/04	525	VIEW

### **FT PARTNERS ADVISES**



# Timeline of Selected FT Partners Payments Processing Transactions



### FT PARTNERS ADVISES



### **Ground-Breaking Payments Transactions Pioneered by FT Partners**



Landmark transaction following successful sale of CardConnect to a SPAC only a year earlier



First sale of an "International Payments Specialist" to a pureplay consumer remittance provider



Largest U.S. strategic merchant acquiring acquisition in over the last decade



Substantial growth investment in leading payments enablement technology provider



Significant capital raise for next gen processor serving commerce startups and disruptors



First large-scale transaction for an integrated merchant acquirer



Groundbreaking strategic round for early stage European payments company



First sale of a U.S. merchant acquirer to an international software company; became Sage Payments



First sale of a payments company to an established social media company



First sale of a U.S. merchant acquirer to a large international financial institution; became Worldpay U.S.

### FT PARTNERS ADVISES

# FT Partners is the Advisor of Choice for Leading FinTech Companies



### FinTech Unicorns / Multi-Billion Dollar Deals

### **Large Corporate Clients**































# FT Partners Advises NMI on its Majority Financing





#### Overview of Transaction

- On September 7, 2017, NMI announced it has received a majority investment from Francisco Partners
  - As part of the transaction, Bregal Sagemount will be exiting its investment in the Company, while existing investor Great Hill Partners will remain a significant shareholder
- Headquartered in Roselle, IL, NMI is a leading provider of payments enablement technology for ISOs, VARs, ISVs and payment facilitators
- Francisco Partners is a global technology-focused private equity firm that has invested in over 200 technology companies since its founding

### Significance of Transaction

- The majority investment will provide NMI with new capital to drive product innovation and expansion of its enablement capabilities.
- NMI has grown substantially in recent years as ISOs, VARs, ISVs and payment
  facilitators increasingly demand white label payment gateway and other
  enablement solutions; the new capital from Francisco Partners will allow NMI to
  continue to expand its core capabilities and customer service levels

### FT Partners' Role

- FT Partners served as exclusive strategic and financial advisor to NMI and its Board of Directors
- FT Partners previously advised NMI on its growth investment from Bregal Sagemount in 2013 and its growth investment from Great Hill Partners in 2014
- This transaction underscores FT Partners' successful track record generating highly favorable outcomes for leading Payments companies

### Financial Technology Partners LP FTP Securities LLC

is pleased to announce its exclusive role as sole strategic and financial advisor to



in its majority investment from





### FT PARTNERS ADVISES



### FT Partners Advises CardConnect on its Sale

#### Overview of Transaction

- On May 29, 2017, CardConnect (NASDAQ: CCN) announced that it has
  entered into a definitive agreement to be acquired by First Data (NYSE: FDC)
  for \$15.00 per share in cash, for an aggregate transaction value of
  approximately \$750 million
  - The transaction is expected to close in 3Q17, subject to customary closing conditions
- Headquartered in King of Prussia, PA, CardConnect is an innovative provider of payment processing and technology solutions
  - CardConnect processes approximately \$26 billion of volume annually from 67,000 merchant customers
- First Data is a global leader in commerce-enabling technology and solutions
- FT Partners also represented <u>CardConnect on its sale to FinTech Acquisition</u> <u>Corp for \$438 million</u>, which closed in July 2016

### Significance of Transaction

- The CardConnect transaction is consistent with First Data's strategy of integrating and scaling innovative technologies across its distribution footprint; CardConnect is one of First Data's largest distribution partners
- CardConnect brings First Data innovative partner management technology, accelerates the Company's integrated solutions initiative and provides it with an ERP-integrated payment solution set

### FT Partners' Role

- FT Partners served as exclusive strategic and financial advisor to CardConnect and its board of directors
- This transaction highlights FT Partners' continued success advising prominent companies in the Payments and Merchant Acquiring space and its leadership position as the "advisor of choice" to the highest quality FinTech Companies

# FTP Securities LLC

is pleased to announce its role as strategic and financial advisor to



in its sale to

# First Data

for total consideration of approximately

\$750,000,000



# **∰** PIVOTAL

FT PARTNERS ADVISES

### Central Payment's Recapitalization and Strategic Investment

### **Overview of Transaction**

- On February 9, 2017, Central Payment completed a sale of an additional 10% equity stake to TSYS at a valuation of \$700mm<sup>(1)</sup> and extended a put call agreement on the remaining 15% of equity that's exercisable until April 2018
- Headquartered in San Rafael, CA, Central Payment is one of the fastest growing payment processors in the country
  - Through Central Payment's innovative approach, the Company provides processing services to over 70,000 businesses across several electronic transaction categories and industries
- TSYS provides electronic payment processing and other services to cardissuing and merchant acquiring institutions worldwide
- FT Partners also represented Central Payment on its initial 60% strategic growth investment with TSYS in 2012 and its subsequent recap in 2014

### Significance of Transaction

- The transaction provides TSYS with a high-growth and very successful independent agent channel, which supports ongoing growth in its merchant acquiring business
- Additionally, the transaction reiterates Central Payment's ability to leverage TSYS' strategic relationships, processing capabilities and expertise in the sector to further scale the business and pursue additional growth opportunities

### FT Partners' Role

- FT Partners served as exclusive strategic and financial advisor to Central Payment and its owners
- This transaction highlights FT Partners' continued dominance in the Payments and Merchant Acquiring space and its leadership position as the "advisor of choice" to the highest quality FinTech Companies

# FTP Securities LLC

is pleased to announce its exclusive role as sole strategic and financial advisor to



in its recapitalization and strategic investment by



for a total valuation of

\$700,000,000



### FT PARTNERS ADVISES

# FT Partners Advises Heartland Payment Systems on its \$4.5 Billion Sale



#### Overview of Transaction

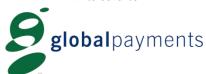
- FT Partners served as strategic and financial advisor to Heartland Payment Systems (NYSE: HPY) in its landmark \$4.5 billion sale to Global Payments (NYSE: GPN) for a combination of cash and stock
- Global Payments acquired Heartland for \$100 per share, representing a total transaction value of approximately \$4.5 billion at the closing of the deal
- Consideration for the transaction consisted of 0.6687 shares of Global Payments stock and \$53.28 for each share of Heartland stock at closing
- This transaction creates the leading global provider of integrated payments technology solutions
- This deal represents the largest U.S. strategic merchant acquiring acquisition in over a decade
- Also represents the single largest U.S. strategic payment processing deal in the last 8 years
- This transaction underscores FT Partners' continued leadership position as "advisor of choice" to the highest-quality companies in the FinTech space

### Financial Technology Partners LP FTP Securities LLC

is pleased to announce its role as strategic and financial advisor to



in its sale to



for total consideration of

\$4,500,000,000



### **FT PARTNERS ADVISES**



### FT Partners Advises on Strategic Sale of Mercury for \$1.65 billion

### **Overview of Transaction**

- Mercury announced its sale to Vantiv for \$1.65 billion in cash on May 12,
   2014
- This transaction is Vantiv's largest acquisition to-date (~5x larger than its
  acquisition of Litle) and one of the largest strategic merchant acquiring
  M&A transactions consummated in over a decade

### Significance of Transaction

- Vantiv's acquisition of Mercury accelerates the Company's growth in the integrated payment space by significantly expanding distribution channels and technology capabilities
- Expands Vantiv's reach into the SMB segment through Mercury's distribution network, complementary verticals and ability to design integrated, value-added POS innovations
- Enhances Vantiv's competitive position in the payments sector broadly on the basis of technology differentiation, leading processing scale and omnichannel presence while increasing penetration into high growth channels
- Expected to add one to two percentage points to Vantiv's net revenue growth per year while being modestly accretive to Vantiv's non-GAAP earnings per share in 2014 with accelerating accretion in 2015

### FT Partners' Role

- FT Partners served as advisor to Mercury
- FT Partners was also Mercury's advisor in the Company's 60% sale to Silver Lake in April of 2010 at a \$700mm valuation

### Financial Technology Partners LP FTP Securities LLC

is pleased to announce its exclusive role as sole strategic and financial advisor to



in its cash sale to



for total consideration of

\$ 1,650,000,000



# FT PARTNERS ADVISES THE PIVOTAL

### FT Partners Advises Mercury on its 60% Growth Investment

### **Overview of Transaction**

- Mercury Payment Systems ("Mercury" or MPS") announced an approximate 60% strategic investment from Silver Lake
- Mercury is a differentiated, value-added technology-enabled merchant acquirer leveraging POS developers and VARs to sell its integrated payment processing services to primarily SMB retailers and restaurants
- Silver Lake is a global private equity firm with approximately \$14 billion in assets under management

### Significance of Transaction

- Unique transaction structure with 60% strategic investment proves highly attractive to both buyer and seller
  - Buyer able to gain shared control while retaining and motivating management
  - Seller able to monetize significant stake at strong valuation while retaining significant upside from future growth
- Mercury will be well positioned to pursue growth opportunities by leveraging the strategic relationships of Silver Lake

### FT Partners' Role

- FT Partners served as exclusive strategic and financial advisor to Mercury and its Board of Directors
- Transaction highlights FT Partners' ability to rapidly and confidentially execute complex transactions
- FT Partners designed and executed on this innovative and complex structure to meet the needs of Mercury's various shareholders and Silver Lake
- FT Partners developed an extraordinarily detailed and comprehensive set of financial materials to highlight the unique value proposition of Mercury and to enable efficient and thorough investor diligence

### Financial Technology Partners LP FTP Securities LLC

is pleased to announce its exclusive role as sole strategic and financial advisor to



in its approximately 60% growth investment by



for a value up to

\$ 900,000,000



### FT PARTNERS ADVISES

# FT Partners Advises on the Sale of TransFirst for \$1.5 billion



#### Overview of Transaction

- On October 13, 2014, Vista Equity Partners announced that it will acquire TransFirst, a leading provider of secure transaction processing services, from Welsh, Carson, Anderson & Stowe ("WCAS")
- Similar to the May 2014 acquisition of Mercury by Vantiv, TransFirst had filed for an IPO prior to the transaction
- Vista Equity Partners is a U.S.-based private equity firm with over \$13.5 bn in cumulative capital commitments that focuses on software, data and technology-enabled businesses
- WCAS originally acquired TransFirst in June 2007

### Significance of Transaction

- Vista's acquisition of TransFirst is one of the largest private equity-lead LBO's in the merchant acquiring space
- With over 200,000 merchants and more than 1,300 partners, the acquisition will allow TransFirst to solidify its position as a leading provider of payment processing solutions in the SMB space
- TransFirst intends to leverage Vista Equity Partners' expertise in helping its portfolio companies achieve operational, product and customer service excellence by contributing professional expertise and proven best practices

### FT Partners' Role

- FT Partners served as strategic and financial advisor to TransFirst in its sale process
- FT Partners has previously worked with TransFirst, including the Company's \$675 mm debt recap transaction in 2012

# FTP Securities LLC

is pleased to announce its role as strategic and financial advisor to



in its sale to



Vista Equity Partners

from



\$ 1,500,000,000



### **FT PARTNERS ADVISES**





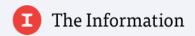
- Financial Technology Partners ("FT Partners") was founded in 2001 and is the only investment banking firm focused exclusively on FinTech
- FT Partners regularly publishes research highlighting the most important transactions, trends and insights impacting the global Financial Technology landscape. Our unique insight into FinTech is a direct result of executing hundreds of transactions in the sector combined with over 15 years of exclusive focus on Financial Technology

### FT Partners' Advisory Capabilities



### FT Partners' FinTech Industry Research





Named Silicon Valley's #1 FinTech Banker (2016) and ranked #2 Overall by The Information



Ranked #4 Most Influential Person in all of FinTech in Institution Investors "FinTech Finance 35"



Numerous Awards for Transaction Excellence including "Deal of the Decade"



# Award-Winning Investment Banking Franchise Focused on Superior Client Results



FT Partners has been recognized as Investment Banking Firm of the Year and regularly achieves Merger and Financing Deal of the Year recognition



M&A Advisor Awards

2016	<ul> <li>Investment Banking Firm of the Year</li> <li>Cross Border Deal of the Year</li> </ul>
2015	<ul> <li>Dealmaker of the Year</li> <li>Technology Deal of the Year</li> </ul>
2014	<ul> <li>Equity Financing Deal of the Year</li> <li>Professional Services Deal of the Year, Above \$100mm</li> </ul>
2012	<ul> <li>Dealmaker of the Year</li> <li>Professional Services Deal of the Year, Above \$100mm</li> </ul>
2011	<ul> <li>Boutique Investment Bank of the Year</li> <li>Deal of the Decade</li> <li>10 Deal of the Year Nominations Across 9 Categories</li> </ul>
2010	<ul> <li>Upper Middle Market Deal of the Year, Above \$500 mm</li> <li>IT Services Deal of the Year, Below \$500mm</li> <li>Cross-Border Deal of the Year, Below \$500mm</li> </ul>
2007	<ul> <li>Dealmaker of the Year – Steve McLaughlin</li> <li>Business to Business Services Deal of the Year</li> <li>Computer and Information Technology Deal of the Year, Above \$100mm</li> <li>Financial Services Deal of the Year, Above \$100mm</li> </ul>
2015	Steve McLaughlin ranked #4 in Institutional Investor's FinTech 35 List
006 - 2008	<ul> <li>Consecutively ranked (2006, 2007 and 2008) among the top Bankers in Fit Technology</li> </ul>



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Middle Market Financing Awards 2008

- Equity Financing Dealmaker of the Year Steve McLaughlin
- Information Technology Deal of the Year
- Financial Services Deal of the Year

2006

- Financing Professional of the Year Steve McLaughlin
  - Financing Deal of the Year Equity
- Financing Deal of the Year Debt

### **FT PARTNERS ADVISES**







### FT PARTNERS ADVISES



### The FT Partners Senior Banker Team

Name / Position	<b>Prior Background</b>	Experience / Education	Years of Experience
<b>Steve McLaughlin</b> Founder, CEO and Managing Partner	Goldman Sachs	<ul> <li>Formerly with Goldman, Sachs &amp; Co. in New York and San Francisco from 1995-2002</li> <li>Former Co-Head of Goldman Sachs' Financial Technology Group (#1 market share)</li> <li>Wharton M.B.A.</li> </ul>	22
Larry Furlong Managing Director	Goldman Sachs	<ul> <li>Formerly with Goldman, Sachs &amp; Co. in New York, London and Los Angeles beginning in 1995</li> <li>Wharton M.B.A.</li> </ul>	22
<b>Greg Smith</b> Managing Director	Merrill Lynch J.P.Morgan	<ul> <li>Formerly award winning Equity Research Analyst at Merrill Lynch / J.P. Morgan / Hambrecht &amp; Quist</li> <li>20+ years of experience covering FinTech as both an Analyst and Investment Banker</li> </ul>	21
<b>Osman Khan</b> Managing Director	pwc	<ul> <li>Former Managing Director / Head of FIG M&amp;A at Alvarez &amp; Marsal</li> <li>15+ years FIG deal, consulting and assurance experience at PwC</li> <li>40 Under 40 M&amp;A Advisor Award Winner in 2013</li> <li>LSE (BSc w/Honors), MBS (MBA w/Distinction), ICAEW (FCA)</li> </ul>	20
Steve Stout Managing Director	J.P.Morgan	<ul> <li>Former Global Head of Strategy at First Data</li> <li>Formerly Led J.P. Morgan Payments Investment Banking</li> <li>Former Equity Research Analyst on #1 ranked team at UBS and Economist at the Federal Reserve Bank</li> </ul>	19
<b>Tim Wolfe</b> Managing Director	• Formerly with Goldman, Sachs & Co. beginning in 2000 • Started at FT Partners in 2002 • 40 Under 40 M&A Advisor Award Winner 2013 • Harvard M.B.A.		15
<b>Timm Schipporeit</b> Managing Director	Morgan Stanley Index Ventures	<ul> <li>11+ years with Morgan Stanley, Senior Executive Director of European Technology Investment Banking Team in London</li> <li>Formerly a Venture and Growth Investor focused on FinTech at Index Ventures</li> </ul>	14
Andrew McLaughlin  Managing Director, Research & Business Development	Deloitte.	<ul> <li>Leads FT Partners' Research and Business Development Team</li> <li>Formerly with Deloitte Consulting</li> </ul>	11