### April 26, 2016

## FINANCIAL TECHNOLOGY PARTNERS FTP Securities LLC

is pleased to announce its exclusive role as sole strategic and financial advisor to



in its growth financing led by



for total consideration of

# \$38,500,000

Courtesy of: FINANCIAL TECHNOLOGY PARTNERS

The Only Investment Bank Focused Exclusively on Financial Technology

www.ftpartners.com



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## FT Partners Advises Remitly in its Growth Financing

### **Transaction Overview**

#### **Transaction Overview and Rationale**

#### **Overview of Transaction**

- On April 26<sup>th</sup>, Remitly (or the "Company") announced its "Series C" investment led by Stripes Group LLC ("Stripes")
- Remitly is the the largest independent digital money transmitter in the United States
- Headquartered in Seattle, Remitly has focused on the largest markets and built a proprietary network of banks and cash pickup locations to deliver funds quickly and securely overseas, while creating a scalable core remittance platform that offers unique features that deliver on promises to customers
- Stripes is a leading growth equity firm that invests in Internet, Digital Media, Software and Branded Consumer Products businesses around the world with a focus on partnering with market-leading companies with proven business models that are generating exceptional growth

#### Significance of Transaction

- The transaction demonstrates the increasing disruption within the money transfer space as consumers look for more cost effective, safe and efficient remittance options
- With the investment, Remitly will look to expand its product offering to new corridors and build out internal staff to help bolster operations

#### FT Partners' Role

- FT Partners served as exclusive strategic and financial advisor to Remitly and its Board of Directors
- FT Partners leveraged its deep knowledge of the Company, extensive experience and broad industry relationships to help achieve a highly favorable outcome for the Company
- This transaction demonstrates FT Partners' continued success advising top-tier companies within the Payments and International Money Transfer sector

### Financial Technology Partners LP FTP Securities LLC

is pleased to announce its exclusive role as sole strategic and financial advisor to



in its growth financing led by

🔆 STRIPES GROUP

for total consideration of

\$ 38,500,000



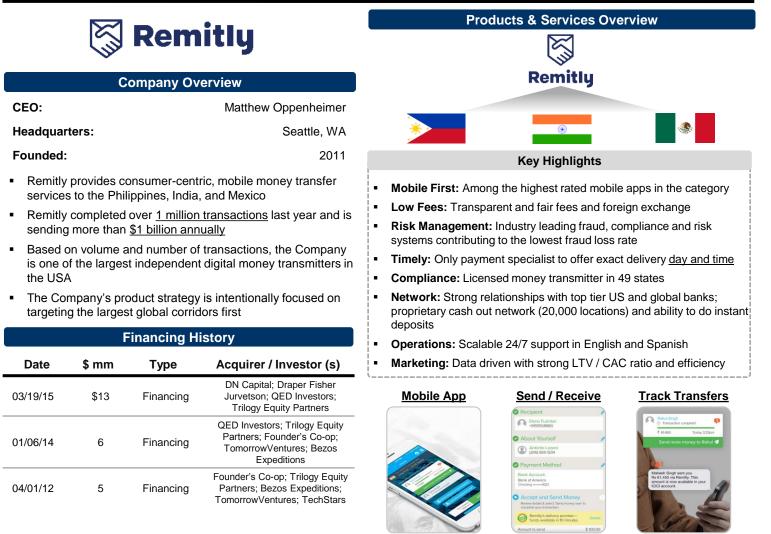
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FINANCIAL TECHNOLOGY PARTNERS

🖄 Remitly

## FT Partners Advises Remitly in its Growth Financing

### **Remitly Overview**



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🚫 Remitly

## FT Partners Advises Remitly in its Growth Financing

### Simple, Efficient, Online Remittance Platform

- Remitly operates under the principle that money transfer online should be painless for its clients
- A streamlined user experience, including fast online application and an easy to use interface, makes Remitly preferable over competitors
- Ease of use coupled with an outstanding user experience resonates with consumers who appreciate a simple, well organized and competitively priced money transfer option
- Ethos: "The east, fast, affordable way to send money online from your desktop, tablet or mobile device"

Simple Online Account Opening	Rates Known Upfront	Safe and Secure Money Transfer
Welcome! Create your account to start sending money home. Email Address Password Password I dia Joh now â Already have an account? By clucking "Join now", you are agreeing to our <u>ther Agreement</u> & <u>Ethery Pater</u>	SPECIAL OFFER Get the best rate for your first transfer 66.95 Normally 66.42 Economy Rate 3-4 Business Days Send with your bank account and get a better rate. Transfers take 3-4 business days.	Your safety and security are our absolute priority. We are a licensed & registered Money Services Business with the US Department of Treasury working with the largest banks in India and USA.
<ul> <li>Quick and simple account opening</li> <li>Transfer money instantly</li> </ul>	<ul> <li>No hidden fees or surprises</li> <li>Competitive rates offered</li> </ul>	<ul> <li>Outstanding safety record</li> <li>Security is Remitly's key priority and commitment</li> </ul>

with the consumer in mind

FINANCIAL TECHNOLOGY PARTNERS upon completing

application

to their customer

## FT Partners Advises Remitly in its Growth Financing

### **Enabling Customer Choice Through Two Different Products**

- Remitly Empowers customers with choice between speed and cost
- Option exists for a truly instant transfer at a fair price but a lower cost transfer is available if the customer is willing to wait 3 business days

•••• AT&T 穼	3:53 PM	🕇 🗍 39% 💶	•••• AT&T 🗢 3:53	3 PM 🛛 🗡 🔻 38	% 💶 •
		$\equiv$	Home Send I	Money	=
	mount to Senc		Payment Metho ECONOMY	d	Ø
Send \$1000 or n	nore and transfer FRE	<sup>€</sup> \$1,000	Bank Account Checking		
Not your profe		transfer fee!	Accept and Sen     Review and confirm your		
Express		D = <b>65.83 INR</b>	Remitly's delivery pro Funds available by 12 January 11th.	omise -	у,
Delivered		GD = <b>66.18 INR</b>	Amount to send Fees	\$1,000	0.00
days		_	Total cost	\$0 <b>\$1,000</b>	
•	Recipient receives	s₹65,830.00	Net recipient amount	₹66,180	
🙁 Cance	el 💼 🤹	Continue	E	xchange rate ₹66.18 =	= \$1
2 Chat with a		>	🖪 Send m	oney now	
Your rewards ba		\$0.00			

### Two exchange rates

## FT Partners Advises Remitly in its Growth Financing

### **Stripes Group Overview**

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Overview	Investment Preferences			Select Recent Investments / Exits				
	Investment Criteria		FinTech / Financial Services Investments <sup>2</sup>					
STRIPES GROUP	Fund Size:	\$500mm	Date	Company	Deal Amt. <sup>3</sup>	Board Rep.	Sector	
		2014 \$10–100mm	01/16	Flatiron Health (Series C)	\$175	NA	HCIT	
Ken Fox Founder & Dan Marriott	Fund Raised:		07/15	Kareo (Later-Stage VC)	55	Ken Fox Ron Shah	HCIT	
Managing Partner	Investment Range:		06/15	<b>GoFundMe</b> ( <i>Early-</i> <i>Stage VC</i> )	NA	Ken Fox Ron Shah	Bnkg	
Ron Doornink Ron Shah	Revenue:	\$15mm+	03/10	Sandata (PE Growth)	NA	Ken Fox	HCIT	
Operating Partner	EBITDA:	<\$20mm	Othe	r Notable Technolog	y Investmer	nts <sup>2</sup>		
		4	Date	Company	Deal Amt. <sup>3</sup>	Board Rep.	Sector	
Location(s)	General Preferences		09/15	The Black Tux (Series B)	\$25	Ken Fox Brian Nicholson	E-Comm	
New York, NY About	Control: Geography: Transaction Type:	Minority, Majority U.S., Western Europe Growth, Buyout, Recapitalizations, Divestitures	07/15	Kinetic Social (Early- Stage VC)	18	NA	MktTech	
Founded in 2003 by Ken Fox			05/15	Udemy (Series D)	65	Ken Fox Ron Shah	Online	
<ul> <li>Often invests in SaaS business models; SaaS companies comprise over 50% of the current portfolio</li> </ul>			03/15	The Reformation (Series A)	12	Brian Nicholson	Retail	
<ul> <li>Typically invests in founder-backed enterprises or companies with little prior institutional funding</li> </ul>			11/14	Craftsy (Series D)	51	Dan Marriott Ron Shah	Online	
<ul> <li>Particular focus on businesses with 20%+ annual growth</li> <li>Has historically taken significant minority positions in growth</li> </ul>	Industry Focus:	Internet, Software,	08/14	Upwork (Later-Stage VC)	30	Dan Marriott	Online	
investments, but retains the ability to employ leverage for buyouts		Healthcare IT, Branded Consumer Products	07/14	Pond5 (Series A)	61	Dan Marriott Brian Nicholson	Online	
<ul> <li>Provides operational support for portfolio companies actively helping to build company networks, recruit talent and offer</li> </ul>		Troducio	04/14	Blue Apron (Series C)	50	Ken Fox	E-Comm	
M&A strategy			10/13	Refinery29 (Series C)	20	Dan Marriott Brian Nicholson	E-Comm	
FINANCIAL TECHNOLOGY Source: Capital IQ, PitchBook.			10/13	Ketra (Series B)	16	NA	л • 6	

2) \* denotes M&A exit; \*\* denotes IPO exit.

3) Deal Amount in mm.

### Leading Advisor in the International Payments Sector



Largest independent consumer-centric mobile money transmitter in the United States

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Leading, privately-owned, non-bank provider of non-cash foreign exchange and payments solutions to private and corporate clients Global payment processing business providing internet and mobile-based inter-country consumer money transfer services International payment specialist providing online international payment services for consumer and business clients Leading independent provider of robust, multi-channel, international B2B payment solutions

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PARTNERS

### **Selected International Payments Transactions**

	Selected FT Partners Deals Noted	Seller	Buyer / Investor(s)	Announce Date	Transaction Value (\$ in mm)
T Partners has	FINANCIAL TECHNOLOGY PARTNERS	🖏 Remitly	💥 STRIPES GROUP	04/26/16	\$39
dvised on several of the	FINANCIAL TECHNOLOGY PARTNERS		Global Blue	03/29/16	65
nost prominent ransactions in	FINANCIAL TECHNOLOGY PARTNERS	Currencies Direct	<b>Palamon</b> Capital Botocoi Corsair Capital	08/11/15	310+
he International Payments space	FINANCIAL TECHNOLOGY PARTNERS	azimo	frog	06/15/15	20
		worldremit.		02/18/15	100
		<sup>7</sup> TransferWise	ANDREESSEN Horowitz	01/25/15	58
			Bridgepoint	08/29/14	351
			Euronet	05/10/14	244
	FINANCIAL TECHNOLOGY PARTNERS	OZFOREX	Sale / IPO	09/23/13	480
		Travelex weeky	WESTERN WUT unloss wut moving money for better	07/05/11	971
FINANCIAL	FINANCIAL TECHNOLOGY PARTNERS	CUSTOM HOUSE	WESTERN WW UNION www moving money for better	05/07/09	371
TECHNOLOGY					

## **Overview of FT Partners**

### FT Partners Advises on Sale of Travelex Currency Select for A\$65,000,000

#### **Transaction Overview and Rationale**

#### **Overview of Transaction**

- On Tuesday, March 29<sup>th</sup> Travelex Group announced the sale of Travelex Currency Select ("Currency Select" or the "Business") to Global Blue for A\$65,000,000
- Currency Select is a leading provider of electronic payment transaction processing services including Dynamic Currency Conversion ("DCC"), Multi-Currency Processing ("MCP") and payment card acceptance
  - Currency Select was a stand-alone subsidiary of Travelex Group
  - Business headquartered in Sydney, Australia
- Global Blue is a leading financial services company, enabling retail transactions between merchants and foreign customers internationally
  - Global Blue is owned by Silver Lake and Partners Group
- The transaction is expected to close in 1Q16

#### Significance of Transaction

- Acquisition enables Global Blue to expand its DCC offering and provide partners with an enhanced set of products and services
- Allows Global Blue to expand into 8 new DCC markets across Asia Pacific and the Middle East; adds 50 world-class payment specialists to Global Blue's business
- Provides Currency Select resources in order to accelerate innovation, serve more customers and extend its global reach

#### FT Partners' Role

- FT Partners served as exclusive strategic and financial advisor to Travelex Group in this transaction
- Developed extensive marketing materials and financial analyses to highlight the unique aspects of the Business, and led all aspects of transaction execution
- Transaction highlights FT Partners' continued success advising leading companies and generating highly successful outcomes in the FX / International Payments space



## **Overview of FT Partners**

### FT Partners Advises on \$310,000,000+ Sale of Currencies Direct

#### **Transaction Overview and Rationale**

#### **Overview of Transaction**

- On August 11, 2015 Currencies Direct Holdings Ltd ("CDH" or the "Company") announced its sale for \$310+mm to a buyer consortium formed by Corsair Capital and Palamon Capital Partners
  - Prior to the transaction, CDH was owned by the Azibo Group
- Headquartered in London, CDH is a leading, privately-owned, nonbank provider of non-cash foreign exchange and payments solutions to private and corporate clients
  - Comprehensive international payment offering is available to clients both online and offline
- Corsair Capital and Palamon Capital Partners are leading, global private equity firms focused on financial services and European growth services, respectively
- The transaction is expected to close by the end of calendar year 2015 and is subject to applicable regulatory approvals and other conditions

#### Significance of Transaction

- Enables CDH to continue to accelerate its growth strategy in the international payments market
- Combined resources and expertise of CDH and the buyer consortium group position the Company extraordinarily well to further its leadership in the marketplace

#### FT Partners' Role

- FT Partners served as exclusive strategic and financial advisor to Currencies Direct and its Board
- Developed extensive marketing materials and financial analyses to highlight the unique aspects of the business, and led all aspects of transaction execution
- Transaction highlights FT Partners' continued success advising leading companies and generating highly successful outcomes in the international payments space

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in its sale to

### Palamon Capital Partners Corsair Capital

for a total consideration of





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## **Overview of FT Partners**

### FT Partners Advises Azimo on its \$20,000,000 Series B Investment

#### **Transaction Overview and Rationale**

#### **Overview of Transaction**

- On June 15, 2015, Azimo announced the completion of its \$20 mm Series B financing led by Frog Capital
- Azimo is a world leader in online and smartphone-based money transfers — providing a fast, secure and low-cost alternative to legacy high street remittance services
- The Company, headquartered in London with additional offices in Poland, has the most comprehensive network of any digital player, sending money to over 200 countries, reaching 5 billion people with more than 80 different currencies
- Frog Capital is a leading growth capital investor focused on technologyled business in Europe

#### Significance of Transaction

- This investment signifies the ongoing disruption of the \$600 bn global remittance market in which Azimo generated a five-fold increase in the number of facilitated money transfers from the year prior
- Azimo will use the proceeds from the investment to continue its Pan-European growth and to target new markets in North America and Asia

#### FT Partners' Role

- FT Partners served as strategic and financial advisor to Azimo and its Board of Directors
- The transaction demonstrates FT Partners' continued ability to establish strong relationships with top international financial technology firms and assist them in achieving their long-term strategic goals
- This transaction also builds upon FT Partners' expertise in money transfer, having advised several clients previously in the sector

### Financial Technology Partners LP FTP Securities LLC

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in its Series B financing led by



for approximately

\$ 20,000,000



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### FT Partners Advises OzForex on its A\$480,000,000 Sale & IPO

"FT Partners' work in running our dualtrack M&A and IPO process was flawless and I'd recommend them to any CEO in the financial technology space.

While headquartered half-way around the world, FT Partners was omnipresent in our global transaction process, both on the ground here in Australia and globally with 24x7 support.

Their entire team did a phenomenal job across the board."

– Neil Helm, OzForex CEO

> FINANCIAL TECHNOLOGY PARTNERS

#### Transaction Overview and Rationale

#### **Overview of Transaction**

- OzForex Group ("OzForex") completed its Sale & Initial Public Offering and began to trade on the Australian Stock Exchange ("ASX") under the ticker symbol OFX on October 11, 2013
  - A\$439mm offering, valuing the equity at A\$480mm
  - Stock closed first day of trading up ~30%
- Prior to the offering, OzForex was owned by Accel Partners, The Carlyle Group, Macquarie Bank and other founder / private investors

#### Significance of Transaction

- Transaction was a sale of ~100% of the equity of the company to a "club" of institutional investors, followed by an IPO (the largest IPO of an Australian company in 2013 to date)
  - Highly innovative "club-deal" structure allowed for reduced risk and certainty for existing investors
- Investors given the ability to sell ~100% of their interests in the Company; certain investors chose to retain a small portion of their ownership

#### FT Partners' Role

- FT Partners served as exclusive Financial, Strategic and IPO Advisor to OzForex and its Board of Directors
- FT Partners managed the very unique dual-track M&A / sale and IPO process, effectively achieving an "M&A" outcome for shareholders in the public markets (~100% liquidity)
- FT Partners' advisory role simplified and expedited the "time-tomarket" period due to the significant amount of up-front work completed prior to the engagement of potential M&A sale buyers and underwriters
- FT Partners helped the Company create significant value by developing an extraordinarily detailed and comprehensive set of presentation materials to showcase the OzForex story for all interested parties

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in its

## **Initial Public Offering**

valuing the equity at

# A\$480,000,000



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### FT Partners Advises on US\$370,000,000 Cash Sale of Custom House

#### **Transaction Overview and Rationale**

#### **Overview of Transaction**

- The sale of Custom House, a Great Hill Partners portfolio company, represents one of the most robust valuation multiples achieved by FT Partners since our inception
- On May 7, 2009 Custom House, Ltd. ("Custom House") announced its sale to Western Union (NYSE: WU) for US\$370 million in cash
  - Represents 3.7x run rate revenues of about \$100 mm
- Custom House is the largest independent, international B2B payments provider in the world
- Custom House is backed by Great Hill Partners, one of the leading private equity firms across the financial technology sector
- The transaction is expected to close in the third quarter of 2009
- Western Union will finance this transaction with existing B/S cash

#### Significance of Transaction

- Transaction represents the largest, independent private equity-backed payments transaction in 2009
- This acquisition will allow Custom House to leverage its extensive online and offline international B2B payments solutions with Western Union's global footprint, strong brand and balance sheet to rapidly build market share and penetrate new opportunities around the globe
- Custom House is expected to provide a strong, diversified growth engine for Western Union outside of its core remittance business and will strengthen Western Union's presence in the SME segment globally
- The acquisition of Custom House supports Western Union's strategic plan by entering a new growth market and diversifying its product portfolio

#### FT Partners' Role

- FT Partners served as exclusive strategic and financial advisor to Custom House and its Board of Directors
- Transaction highlights FT Partners' strength in working with private equity-backed companies, as well as cross-border transactions
- Demonstrates FT Partners' ability to consummate transactions with strong valuations, despite an incredibly challenging economic environment

### Financial Technology Partners LP **FTP Securities LLC**

is pleased to announce its exclusive role as sole strategic and financial advisor to



CUSTOM HOUSE

in its sale to



for a total cash consideration of

# **US\$ 370,000,000**



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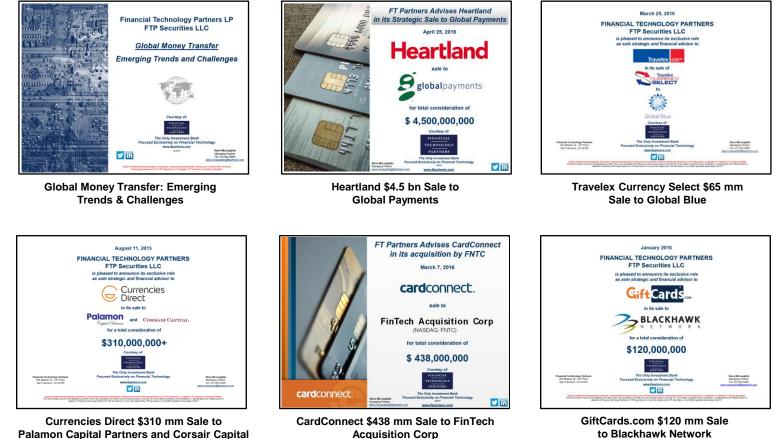
### Proven Track Record of Success Across the Broader Payments Sector



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### Selected FT Partners' Research (click to view)



**Palamon Capital Partners and Corsair Capital** 

FT Partners regularly publishes research highlighting the most important transactions, trends and insights impacting the global Financial Technology landscape. Our unique insight into FinTech is a direct result of executing hundreds of transactions in the sector combined with over 13 years of exclusive focus on Financial Technology. Please visit our subscription form to subscribe to our exclusive monthly newsletter and receive our research reports.

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## **Overview of FT Partners**

### FT Partners Research – Global Money Transfer (click to view)



### FT Partners focuses on key trends in the Industry including:

- The emergence of "International Payment Specialists" as a distinct and fast growing industry segment attracting significant interest from strategic buyers and financial investors
- The disruption of the traditional "Consumer Remittance Providers" by new, emerging / fast growing entrants leading with mobile and other technology-based solutions



### Award-Winning Investment Banking Franchise Focused on Superior Client Results

		2016	<ul> <li>Investment Banking Firm of the Year</li> <li>Cross Border Deal of the Year</li> </ul>	
FT Partners has been recognized		2015	<ul> <li>Dealmaker of the Year</li> <li>Technology Deal of the Year</li> </ul>	
as Investment Banking Firm of	2015 -2004	2014	<ul> <li>Equity Financing Deal of the Year</li> <li>Professional Services Deal of the Year, Above \$100mm</li> </ul>	
the Year and regularly achieves Merger and	ANNUAL AWARDS	2012	<ul> <li>Dealmaker of the Year</li> <li>Professional Services Deal of the Year, Above \$100mm</li> </ul>	
Financing Deal of	WINNER		Boutique Investment Bank of the Year	
the Year		2011	■ Deal of the Decade	
recognition	M&A Advisor		10 Deal of the Year Nominations Across 9 Categories	
recognition	Awards	2010	<ul> <li>Upper Middle Market Deal of the Year, Above \$500 mm</li> <li>IT Services Deal of the Year, Below \$500mm</li> <li>Cross-Border Deal of the Year, Below \$500mm</li> </ul>	
		2007	<ul> <li>Dealmaker of the Year – Steve McLaughlin</li> <li>Business to Business Services Deal of the Year</li> <li>Computer and Information Technology Deal of the Year, Above \$100mm</li> <li>Financial Services Deal of the Year, Above \$100mm</li> </ul>	
	Institutional	2015	Steve McLaughlin ranked #4 in Institutional Investor's FinTech 35 List	
	Institutional Investor Annual Ranking	2006-2008	Consecutively ranked (2006, 2007 and 2008) among the top Bankers in Financial Technology	
	*	2008	<ul> <li>Equity Financing Dealmaker of the Year – Steve McLaughlin</li> <li>Information Technology Deal of the Year</li> <li>Financial Services Deal of the Year</li> </ul>	
FINANCIAL TECHNOLOGY	WINNER Middle Market Financing Awards	2006	<ul> <li>Financing Professional of the Year – Steve McLaughlin</li> <li>Financing Deal of the Year - Equity</li> <li>Financing Deal of the Year - Debt</li> </ul>	<b>-</b> 17
	Note: Bold represents awards that FT F	Partners has won it	talics represents nominations.	- 17

PARTNERS

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Note: **Bold** represents awards that FT Partners has won, italics represents nominations.

## The FT Partners Senior Banking Team

Name / Position	Prior Background	Experience / Education	Years of Experience
<b>Steve McLaughlin</b> Founder, CEO and Managing Partner	Goldman Sachs	<ul> <li>Formerly with Goldman, Sachs &amp; Co. in New York and San Francisco from 1995-2002</li> <li>Formerly Co-Head of Goldman Sachs' Financial Technology Group (#1 market share)</li> <li>Wharton M.B.A.</li> </ul>	21
Larry Furlong Managing Director	Goldman Sachs	<ul> <li>Formerly with Goldman, Sachs &amp; Co. in New York, London and Los Angeles beginning in 1995</li> <li>Wharton M.B.A.</li> </ul>	21
Greg Smith Managing Director	J.P.Morgan sterne agee	<ul> <li>Formerly award winning Equity Research Analyst at Merrill Lynch / J.P. Morgan / Sterne Agee</li> <li>Recent coverage included WU, EEFT, DST, ENV, FISV, FIS, V, MA, GPN &amp; HPY among others</li> </ul>	20
Phil Olson Managing Director	MG	<ul> <li>Formerly with William Blair &amp; Company in the Technology &amp; Financial Services group</li> <li>Northwestern University – Kellogg M.B.A</li> </ul>	15
Tim Wolfe Managing Director	Goldman Sachs	<ul> <li>Formerly with Goldman, Sachs &amp; Co. beginning in 2000</li> <li>40 Under 40 M&amp;A Advisor Award Winner 2013</li> <li>Harvard M.B.A.</li> </ul>	14
Andrew McLaughlin Managing Director, Research & Business Development	Deloitte.	<ul> <li>Leads FT Partners' Research and Business Development Team</li> <li>Formerly with Deloitte Consulting</li> </ul>	10

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