

FT Partners is Pleased to Announce its Exclusive Role as Sole Strategic and Financial Advisor to

# defi solutions

in its Series C Investment from



for approximately

\$55,000,000

### FT Partners Advises defi in its Series C Financing

# defi solutions

### defi's \$55 million Series C Investment from Bain Capital Ventures

#### **Overview of Transaction**

- On January 19, 2018, defi SOLUTIONS announced it has raised \$55 million in a Series C investment from Bain Capital Ventures
- Headquartered in Grapevine, TX, defi SOLUTIONS is the leading provider of flexible, configurable and adoptable software that drives the lending community
  - defi's cloud-based, lender-centric software offers the freedom to do business exactly as they choose and provides timely updates, system enhancements, and integrations with a growing list of quality third-party data providers
- A subsidiary of Bain Capital, Bain Capital Ventures (BCV) invests from seed- to growth-stage in fast-growing startups that are leveraging technology to disrupt existing markets or create entirely new ones
  - BCV has approximately \$3 billion of assets under management and offices in the Bay Area, New York City and Boston

### **Significance of Transaction**

- The funds raised will enable defi to accelerate the development of existing and emerging products, expand resources and facilities, and grow the number of employees by nearly 50 percent in 2018, across all teams, including client support, technology services, and sales and marketing
- defi also gains a partner in Bain Capital Ventures, who has a proven track record in scaling businesses in the auto software space

#### FT Partners' Role

- FT Partners served as exclusive strategic and financial advisor to defi SOLUTIONS on this transaction
- This transaction demonstrates FT Partners' continued success advising leading SaaS companies in the Lending Tech space as well as its expertise across the Auto FinTech space

### Financial Technology Partners LP FTP Securities LLC

is pleased to announce its exclusive role as sole strategic and financial advisor to



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### FT Partners Advises defi in its Series C Financing

### defi SOLUTIONS Overview



### **Company Overview**



**CEO:** Stephanie Alsbrooks

**Headquarters:** Grapevine, TX

Founded: 2012

- defi SOLUTIONS was founded by lending-industry experts who understand the importance of helping lenders at the place they are in their business lifecycle
- defi SOLUTIONS began revolutionizing auto lending in 2012 and continues to defy the status quo with both its configurable Software-as-a-Service (SaaS) loan origination system (LOS) and its community approach to the development and delivery of financial services software
- defi now offers a full platform of services for independent and captive finance companies, banks, credit unions, solar providers, Buy Here Pay Here dealers, and personal and business lending

#### **Awards**



America's Fastest Growing Companies



Industry's Heavy Hitters



Top Places
To Work



Auto's Power 300





Dallas's High-Growth Businesses

#### **Solutions Overview**



- Flexible and configurable loan origination system
- Full integration with 40+ third-party data providers



 Provides lenders with capabilities for real-time payment processing, loan adjustments and extension processing



 Analytics solution that provides lending institutions with actionable insights into their portfolio



 Web-based auto loan portfolio marketplace connecting sellers, buyers, and agents



 Loan document transfer system that simplifies traditional process through online sharing and esignature capabilities



 Customized application form builder that allows lenders to quickly create a customized application form with integrated branding

### **Core Capabilities**

- Configurable and Flexible: Every client can create and change their own processes, rules and displays at any time
- Fast, Stable and Consistent User Experience: SaaS model allows defi to quickly update all client's systems
- Unrestricted Scalability: Back-end data architecture designed for scale
- Seamless Integration: Ability to integrate efficiently with virtually any client

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### FT Partners Advises defi in its Series C Financing

### **Bain Capital Ventures Overview**



#### **Overview**





**Matt Harris** Managing Director



**John Connolly** Senior Advisor



**Mike Krupka** Managing Director



**Brian Goldsmith** Senior Prinicpal

#### Locations

- Boston, MA (HQ)
- New York, NY

- Palo Alto, CA
- · San Francisco, CA

### **About**

- Founded in 1984 as the venture / growth investment subsidiary of Bain Capital
- Manages over \$3bn of committed capital with over 125 investments since inception
- Can partner with Bain Capital affiliates to lead large transactions up to \$150mm
- Implements a flexible investment mandate with the ability to deploy capital from seed to growth buyouts
- Serves as an active partner, supporting portfolio companies with strategy, customer and partner introductions, M&A and recruiting

#### **Investment Preferences**

#### Investment Criteria

Fund Size: \$600mm

Fund Raised: 2016

**Investment Range:** \$.5mm – 100mm

Revenue: NA

EBITDA: NA

#### General Preferences 1

Control: Minority, Majority

Geography: U.S.

Transaction Type: Seed, Venture,

Growth, Buyout

**Industry Focus:** Enterprise SaaS,

Commerce Technology, Financial Services, Data & Info Services,

Marketing
Technology,

Infrastructure & Cloud, Healthcare IT,

Consumer

#### Selected Recent Investments / Exits

FinTech / Financial Services Investments 2

Date	Company	Deal Amt. <sup>3</sup>	Board Rep.	Sector
01/18	defi (Series C)	\$55	Mike Krupka, Brian Goldsmith	Bnkg
01/18	Chrome River (Series D)	35	Matt Harris	FMS
12/17	Passport (Series C)	43	NA	Pymts
10/17	Basecoin (Seed)	NA	NA	Pymts
10/17	Roofstock (Series C)	42	Matt Harris	Bnkg
05/17	GraniteShares (Seed)	4	Matt Harris	CapMkt
05/17	Signifyd (Series C)	56	Indy Guha	Pymts
04/17	FlowCommerce (Series A)	16	Scott Friend	Pymts
02/17	OpenFin (Series B)	15	NA	CapMkt
)5/16	Apixio (Series D)	19	Jared Kesselheim	HCIT
)5/16	SigFig (Series D)	40	Matt Harris	CapMkt
)5/16	Bench (Series B)	16	Indranil Guha	вро
3/16	Justworks (Series C)	33	Matt Harris	FMS
02/16	Aria Systems (Series E)	50	Salil Deshpande	FMS
12/15	Venminder (Series B)	4	Mike Krupka	вро
10/15	DGC (Early-Stage VC)	NA	NA	Pymts
10/15	DocuSign (Series F)	310	Enrique Salem	FMS
10/15	TrueMotion (Series A)	10	NA	Ins
08/15	AvidXchange (Series E)	225	NA	FMS
07/15	Remedy Partners (Series B)	50	Mike Krupka	HCIT
04/15	OpenFin (Early-Stage VC)	3	Matt Harris	FMS

Source: Company website, PitchBook

- 1) Italics indicate preferred control / geography
- 2) \* denotes M&A exit; \*\* denotes IPO exit

# defi solutions

### FT Partners Overview

- Financial Technology Partners ("FT Partners") was founded in 2001 and is the only investment banking firm focused exclusively on FinTech
- FT Partners regularly publishes research highlighting the most important transactions, trends and insights impacting the global Financial Technology landscape. Our unique insight into FinTech is a direct result of executing hundreds of transactions in the sector combined with over 15 years of exclusive focus on Financial Technology

### FT Partners' Advisory Capabilities



### FT Partners' FinTech Industry Research





Named Silicon Valley's #1 FinTech Banker (2016) and ranked #2 Overall by The Information



Ranked #1 Most Influential Person in all of FinTech in Institutional Investors "FinTech Finance 35"



Numerous Awards for Transaction Excellence including "Deal of the Decade"

# defi solutions

### Track Record of Success Across the Lending Technology Space

## Credit & Loan Management Tools



### Consumer Home Improvement Financing



## Consumer Marketing / Credit Lead Generation



### **Contract Financing**



#### Marketplace Lending



### SaaS-based Loan Origination



### **SMB Financing**



### **Supplier Finance Solutions**



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## FT Partners has Advised on Many of the Largest Alt. Lending Transactions

Company	Investor(s)	Amount Raised			
Affiliates of					
PROSPER	New RESIDENTIAL Jefferies THIRD POINT	\$5,000,000,000 Loan Commitment			
GreenSky **	FIFTH THIRD BANK	2,000,000,000 Loan Commitment 50,000,000 Investment			
GreenSky"	TPG DST  ICONIQ WELLINGTON MANAGEMENT	300,000,000			
GreenSky**	PIMCO	200,000,000			
Kabbage <sup>®</sup>	RCP CAPITAL PARTNERS ING Sociabank°	135,000,000			
earnest	BV Battery Ventures maveron	75,000,000			
<b>taulia</b>	QuestMark Partners  ZUUK BBVA edbi	65,000,000			
INSIKT	FIRSTMARK revolution Colchis	50,000,000			
PROSPER	Fund Co-Managed by:	50,000,000			
credit sesame	ICP INVENTUS & GLOBESPAN CAPITAL PARTNERS  Menlo id capital group	42,000,000			

In addition to these large rounds, FT Partners has advised on a number of other prominent Lending Tech /
Alt Lending transactions

























# FT PARTNERS ADVISES

### Significant Experience Advising Large Financing Rounds and "Unicorns"

FT Partners has a history of advising on some of the largest financing transactions in the FinTech space

Representing numerous FinTech "Unicorns" above \$1 billion valuations

Company	Amount Raised
MERCURY®	\$420,000,000+
<b>GreenSky</b> **	300,000,000+
avidxchange	300,000,000
avidxchange	253,000,000
liquidnet.~~	250,000,000
square trade protection plans	238,000,000
<b>GreenSky</b> <sup>™</sup>	200,000,000
nmi	150,000,000+
ADDEPAR	140,000,000
Kabbage Kabbage	135,000,000
Remitly	115,000,000
Tradingscreen SIMPLIFYING GLOBAL MARKETS*	110,000,000+
YAPSTONE POWERING PAYMENTS	110,000,000
CHROMERIVER	100,000,000
credit karma	85,000,000
earnest	75,000,000

### Selected Prominent Investors in FT Partners **Led Rounds**













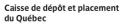


























































### FT Partners Advises GreenSky on its Financing



#### Overview of Transaction

- On December 28, 2017, GreenSky Credit filed an SEC Form D stating that it has closed a \$200 million capital transaction
- Founded in 2006 and headquartered in Atlanta, GA, GreenSky is a leading provider of point of sale (POS) promotional financing solutions
  - With operations throughout North America, GreenSky connects approximately 15 funding partners with more than 17,000 merchants, and services close to \$4 billion in origination volume per year
- PIMCO is an American investment management firm with over \$1.5 trillion in AUM, with expanding operations in corporate private equity investments in high growth financial services and technology companies

### **Significance of Transaction**

- PIMCO's investment represents the continued fundamental shift in lending customer acquisition models away from traditional banks and towards specialists like GreenSky, who partner with traditional banks as partners
- This transaction positions GreenSky as a clear leader in Alternative & POS
   Lending and enables the company to continue to innovate, bring additional
   products to existing markets, and expand into new markets overall

### FT Partners' Role

- FT Partners has served as the exclusive strategic and financial advisor to GreenSky and its board of directors since 2014, advising the Company through numerous equity and debt capital raises and other financial processes
- This transaction further supports FT Partners' continued success advising prominent companies in the Alternative & POS Lending space and highlights the long-term nature of many of the Firm's advisory relationships
- FT partners leveraged its deep industry knowledge, extensive experience, and broad scope of relationships to help achieve a favorable outcome for the Company

# Financial Technology Partners LP

is pleased to announce its exclusive role as sole strategic and financial advisor to



in its investment from

PIMCO

for total consideration of

\$200,000,000



### FT Partners Advises Swift Financial on its Sale



#### Overview of Transaction

- On August 10, 2017, Swift Financial announced its sale to PayPal (Nasdaq:PYPL)
- Headquartered in Wilmington, DE, Swift Financial was founded in 2006 and has since provided funding to over 20,000 businesses in the U.S. through a unique combination of data, technology and customer service
  - Swift Financial provides working capital to growing businesses through two options, loans and advances, through proprietary brands LoanBuilder.com and Swift Capital

### Significance of Transaction

- The acquisition will enable PayPal to better serve small businesses by enhancing its underwriting capabilities to provide access to affordable business financing solutions
- While PayPal Working Capital provides access to capital based exclusively on proprietary insights, Swift's technology will allow PayPal to assess supplemental information to more fully understand the strength of a business and provide access to complementary financing products

#### FT Partners' Role

- FT Partners served as exclusive strategic and financial advisor to Swift Financial in this transaction
- FT Partners advised Swift Financial on its previous capital raises including financing from both Khosla Ventures and Third Point Ventures
- This transaction further demonstrates FT Partners' continued success advising leading FinTech companies in the Alternative Lending space

# Financial Technology Partners LP FTP Securities LLC

is pleased to announce its exclusive role as sole strategic and financial advisor to



in its sale to





### FT Partners Advises Optimal Blue on its Sale



#### Overview of Transaction

- Optimal Blue has agreed to sell to GTCR, a leading private equity firm
- Backed by Serent Capital, Optimal Blue is one of the largest SaaS providers of enterprise services to mortgage originators & investors
- The Company created the first cloud-based Product & Pricing Engine ("PPE") and is now the largest independent provider of pricing solutions in the mortgage ecosystem
- GTCR has committed up to \$350 million of equity capital to the investment to pursue growth initiatives at Optimal Blue as well as complementary acquisitions to provide information and other digital services to the \$14 trillion mortgage marketplace

### Significance of Transaction

- Represents one of the largest Mortgage Technology M&A transactions in recent times
- Represents a highly favorable outcome to Optimal Blue management and Serent Capital, its private equity backer

#### FT Partners' Role

- FT Partners served as exclusive strategic and financial advisor to Optimal Blue and its Board of Directors
- FT Partners leveraged its deep knowledge, extensive experience and broad industry relationships to help bring in a knowledgeable partner with deep domain expertise in financial services
- Transaction demonstrates FT Partners' continued success advising top-tier financial technology companies

### Financial Technology Partners LP FTP Securities LLC

is pleased to announce its exclusive role as financial advisor to



in its sale to





### FT Partners Advises Ally on its Acquisition of BlueYield



#### Overview of Transaction

- On October 26, 2016, Ally Financial ("Ally") announced its acquisition of technology assets and expertise from BlueYield
- Ally (NYSE: ALLY) is a leading digital financial services company and a top 25 U.S. financial holding company offering financial products to consumers, businesses, automotive dealers and corporate clients
- BlueYield is a Southern California-based direct auto lending platform with unique technology that brings efficiency to the direct auto finance marketplace by creating an environment where lenders, lead sources, affinity groups and consumers can transact seamlessly

### **Significance of Transaction**

- BlueYield's underlying infrastructure and direct auto lending platform will enhance Ally's capabilities and increase speed to market in new channels
- The combination of Ally's substantial resources and BlueYield's unique technology positions the Company extraordinarily well to further its leadership position in the auto finance marketplace

#### FT Partners' Role

- FT Partners served as exclusive strategic and financial advisor to Ally Financial in this transaction
- Transaction demonstrates FT Partners' continued success advising leading companies and generating highly successful outcomes across the FinTech space

# Financial Technology Partners LP

is pleased to announce its exclusive role as sole strategic and financial advisor to



in its acquisition of





### FT Partners Advises Breeze on its Sale to Ford



#### Overview of Transaction

- Breeze, now re-launched as Canvas, announced its sale to Ford Motor Co.
- Headquartered in San Francisco, California, Canvas provides an online platform for month-to-month car subscriptions as an alternative to traditional vehicle ownership
  - Canvas offers pre-owned Ford vehicles on a monthly subscription basis, which includes bundled registration, insurance, maintenance, roadside assistance and warranty coverage
  - Canvas is aimed at providing choices for consumers who want a simpler, more flexible and transparent alternative to car ownership
- Ford Motor Co. is backing the Company through its Ford Motor Credit Co. division, the dealer and consumer financing arm of the U.S. automaker

### Significance of Transaction

- The acquisition of Breeze provides Ford Credit with an online platform along with short-term leasing technology and expertise
- The transaction also provides Ford with a new source of revenue and a new way to manage off-lease vehicles

#### FT Partners' Role

- FT Partners served as exclusive strategic and financial advisor to Breeze in this transaction
- This transaction demonstrates FT Partners' deep domain expertise and experience across the rapidly evolving and expanding Auto FinTech space

### Financial Technology Partners LP FTP Securities LLC

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in its sale to





### FT Partners Advises Custom Credit Systems on its Sale



#### **Overview of Transaction**

- On August, 11, 2014, Custom Credit Systems ("CCS"), owned by Triton
  Pacific Capital Partners, announced its sale to Misys, owned by Vista Equity
  Partners
- Backed by Triton Pacific, CCS is a premier provider of commercial credit origination, servicing and portfolio monitoring systems to leading financial institutions
- Financial terms of the transaction were not disclosed

#### Significance of Transaction

- CCS's comprehensive credit lifecycle management platform is one of the few in the marketplace that satisfies the breadth and depth of both small / middle market and large corporate commercial credit origination, servicing and portfolio platform needs
- The combination of CCS and Misys results in the most comprehensive solution for the entire loan lifecycle across all lending asset classes, globally

#### FT Partners' Role

- FT Partners served as exclusive strategic and financial advisor to CCS and its Board of Directors
- FT Partners leveraged its deep knowledge, extensive experience and broad industry relationships to help achieve a highly favorable outcome for stakeholders
- Transaction demonstrates FT Partners' continued success in achieving highly attractive outcomes for leading banking technology / loan origination software firms

## Financial Technology Partners LP FTP Securities LLC

is pleased to announce its exclusive role as sole strategic and financial advisor to



a portfolio company of



in its sale to



a portfolio company of





### FT Partners Advises WebEquity on its Sale



#### Overview of Transaction

- On June 9, 2014, WebEquity Solutions ("WebEquity") announced its sale to Moody's Analytics ("Moody's"), a unit of Moody's Corporation
- Backed by Alpine Investors, WebEquity is a leading provider of cloud-based / SaaS loan origination solutions for financial institutions
- The transaction is expected to close in the third quarter; financial terms of the transaction were not disclosed

### Significance of Transaction

- WebEquity is one of the higher growing SaaS-based software models across the financial technology sector
- FT Partners also represented WebEquity's majority holder, Alpine Investors, in the highly successful \$145,000,000 sale of EDC to Cardtronics
- The acquisition strengthens Moody's position in loan origination software and bolsters its suite of risk management products for banks, insurance companies and corporations

### FT Partners' Role

- FT Partners served as exclusive strategic and financial advisor to WebEquity and its Board of Directors
- FT Partners leveraged its deep knowledge, extensive experience and broad industry relationships to help achieve a highly favorable outcome for stakeholders
- Transaction demonstrates FT Partners' continued success in achieving highly attractive outcomes for leading banking technology firms

# Financial Technology Partners LP

is pleased to announce its exclusive role as sole strategic and financial advisor to



in its sale to





### FT Partners Research – Auto FinTech





FT Partners' 200+ page report provides an in-depth look at the FinTech ecosystem surrounding the auto industry:

As the automotive industry continues to innovate, consumers and businesses will expect the financial services and processes surrounding this massive industry to modernize and adapt as well. Similarly, as new advances change the way consumers and businesses use cars, both traditional financial services and FinTech companies can distinguish themselves by offering new, innovative solutions.

### The report includes:

- Trends regarding the transformation of the auto industry and innovations in auto lending, insurance and payments
- The activity among traditional players in the space such as partnerships, investments and acquisitions
- Proprietary financing and M&A transactions in the space
- A detailed industry landscape of Auto FinTech players and company profiles

Click pictures to view report

# defi solutions

### FT Partners' Awards and Recognition



#### Click to view

### The Information's "Silicon Valley's Most Popular Dealmakers" (2016)

- Ranked as the #2 top Technology Investment Banker by The Information subscribers
- Only FinTech focused investment banking firm and banker on the list



### **M&A Advisor Awards**

- Investment Banker of the Year (2017) Steve McLaughlin, CEO & Managing Partner of FT Partners
- Investment Banking Firm of the Year (2016) FT Partners



Click to view



The 2017 FinTech Finance 40: Ranked #1 - Steve McLaughlin, FT Partners

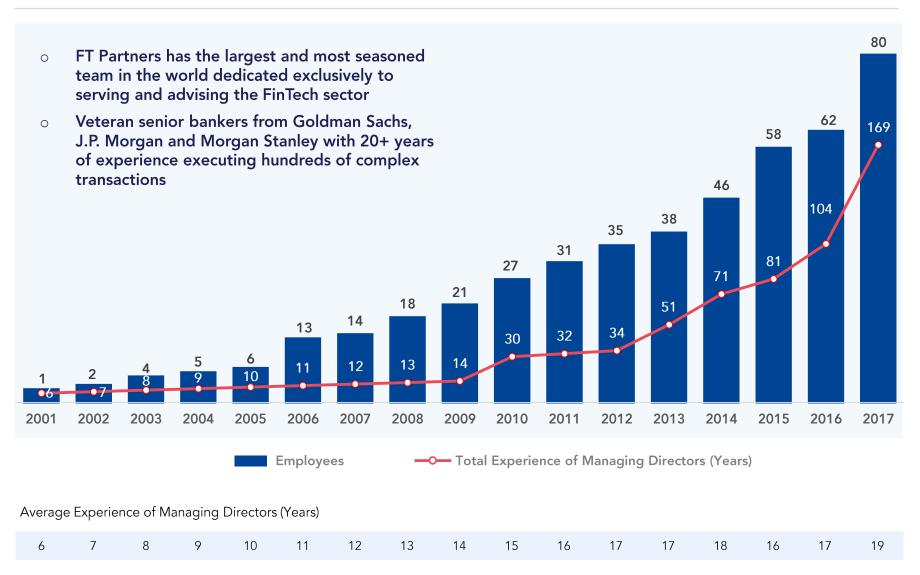
### **FT PARTNERS ADVISES**

# Award-Winning Investment Banking Franchise Focused on Superior Client Results defi SOLUTIONS

Institutional Investor Institutional Investor Annual Ranking	2017 2015 - 2016 2006 - 2008	<ul> <li>Ranked #1 Most Influential Executive on Institutional Investor's FinTech 40 List</li> <li>Steve McLaughlin Ranked Top 5 on Institutional Investor's FinTech 35 List</li> <li>Consecutively Ranked (2006, 2007 and 2008) among the Top Bankers on Institutional Investor's "Online Finance 40"</li> </ul>
The Information	2016	Ranked #2 Top Technology Investment Banker on The Information's "Silicon Valley's Most Popular Dealmakers"
2017 - 2004 ANNUALAWARDS WINNER  M&A Advisor Awards	2015 - 2017 2010 -2014	<ul> <li>Investment Banker of the Year – 2017</li> <li>Investment Banking Firm of the Year – 2016</li> <li>Cross Border Deal of the Year – 2016</li> <li>Dealmaker of the Year – 2015</li> <li>Technology Deal of the Year – 2015</li> <li>Equity Financing Deal of the Year – 2014</li> <li>Professional Services Deal of the Year, Above \$100 mm – 2014</li> <li>Dealmaker of the Year – 2012</li> <li>Professional Services Deal of the Year, Above \$100 mm – 2012</li> <li>Boutique Investment Bank of the Year – 2011</li> <li>Deal of the Decade – 2011</li> <li>Upper Middle Market Deal of the Year, Above \$500 mm – 2010</li> <li>IT Services Deal of the Year, Below \$500 mm – 2010</li> <li>Cross-Border Deal of the Year, Below \$500 mm – 2010</li> <li>Dealmaker of the Year – Steve McLaughlin – 2007</li> </ul>
	2004 - 2007	<ul> <li>Business to Business Services Deal of the Year - 2007</li> <li>Computer and Information Technology Deal of the Year, Above \$100 mm - 2007</li> <li>Financial Services Deal of the Year, Above \$100 mm - 2007</li> <li>Investment Bank of the Year - 2004</li> </ul>
Middle Market Financing Awards	2006 - 2008	<ul> <li>Equity Financing Dealmaker of the Year – Steve McLaughlin – 2008</li> <li>Information Technology Deal of the Year – 2008</li> <li>Financial Services Deal of the Year – 2008</li> <li>Financing Professional of the Year – Steve McLaughlin – 2006</li> </ul>

# defi solutions

### Platform of Choice for Clients and Bankers Alike



# defi solutions

### The FT Partners Senior Banker Team

Name / Position	Prior Background	Experience / Education	Years of Experience
<b>Steve McLaughlin</b> Founder, CEO and Managing Partner	Goldman Sachs	<ul> <li>Formerly with Goldman, Sachs &amp; Co. in New York and San Francisco from 1995-2002</li> <li>Former Co-Head of Goldman Sachs' Financial Technology Group (#1 market share)</li> <li>Wharton M.B.A.</li> </ul>	23
<b>Greg Smith</b> Managing Director	Merrill Lynch J.P.Morgan	<ul> <li>Formerly award winning Equity Research Analyst at Merrill Lynch / J.P. Morgan / Hambrecht &amp; Quist</li> <li>20+ years of experience covering FinTech as both an Analyst and Investment Banker</li> </ul>	22
<b>Osman Khan</b> Managing Director	pwc	<ul> <li>Former Managing Director / Head of FIG M&amp;A at Alvarez &amp; Marsal</li> <li>15+ years FIG deal, consulting and assurance experience at PwC</li> <li>40 Under 40 M&amp;A Advisor Award Winner in 2013</li> <li>LSE (BSc w/Honors), MBS (MBA w/Distinction), ICAEW (FCA)</li> </ul>	21
<b>Steve Stout</b> Managing Director	J.P.Morgan First Data	<ul> <li>Former Global Head of Strategy at First Data</li> <li>Formerly Led J.P. Morgan Payments Investment Banking</li> <li>Former Equity Research Analyst on #1 ranked team at UBS and Economist at the Federal Reserve Bank</li> </ul>	20
<b>Tim Wolfe</b> Managing Director	Goldman Sachs	<ul> <li>Formerly with Goldman, Sachs &amp; Co. beginning in 2000</li> <li>Started at FT Partners in 2002</li> <li>40 Under 40 M&amp;A Advisor Award Winner 2013</li> <li>Harvard M.B.A.</li> </ul>	16
<b>Timm Schipporeit</b> Managing Director	Morgan Stanley Index Ventures	<ul> <li>11+ years with Morgan Stanley, Senior Executive Director of European Technology Investment Banking Team in London</li> <li>Formerly a Venture and Growth Investor focused on FinTech at Index Ventures</li> </ul>	15
Andrew McLaughlin Managing Director	Deloitte.	<ul> <li>20+ years experience executing / implementing financial and operational strategy</li> <li>Formerly with Deloitte Consulting</li> </ul>	12