August 24, 2011

FINANCIAL TECHNOLOGY PARTNERS LP FTP SECURITIES LLC

is pleased to announce its exclusive role as strategic and financial advisor to



in its sale to





The Only Investment Bank Focused Exclusively on Financial Technology

www.ftpartners.com

Steve McLaughlin

Managing Partner Tel: 415.512.8704

Fax: 415.358.5620 steve.mclaughlin@ftpartners.com

Fax: 415.512.8701

Financial Technology Partners LP

601 California St., 22nd Floor

San Francisco, CA 94108

Tel: 415.512.8700





FT Partners Advises Solveras on its Sale to TransFirst

Transaction Overview and Rationale

Overview of Transaction

- On August 24, 2011, Solveras Payment Solutions announced its sale to TransFirst, a leading provider of transaction processing and a portfolio company of Welsh, Carson, Anderson and Stowe
- Solveras is a sales organization providing comprehensive merchant payment services to approximately 15,000 smalland medium-sized merchants
- The Company has been majority owned by its founders since inception in 2000
- Solveras will continue to operate on a standalone basis as a division of TransFirst

Significance of Transaction

- Illustrates the strength of Solveras' affinity marketing model and underscores its expertise in telesales
- Solveras' unique telesales engine introduces an additional sales, marketing and partnership model to TransFirst's existing merchant services business
- Shows the increasing value of strong strategic partnerships in payments processing
- Further example of platform consolidation in payments

FT Partners' Role

- FT Partners served as exclusive strategic and financial advisor to Solveras in its sale process
- Highlights FT Partners' deep knowledge, extensive experience and broad relationships in the payments processing industry
- Represents another highly successful transaction involving a top-tier payments company

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Solveras / TransFirst Overview

Solveras Overview

CEO: Brian Bates
CFO: Troy Wilkerson
Ownership: Privately Held
Headquarters: Arlington, VA
Operations: Nashville, TN
Founded: 2000

- Solveras provides a full suite of electronic payments and merchant services small- and medium-sized enterprises throughout the US
- The Company has achieved success through strategic relationships with ~100 Affinity Partners, which include a large number of industry / trade associations and Value-Added Resellers of software (VARs)
- Solveras is the exclusively endorsed provider of payments solutions as a member benefit for prestigious national associations
- Solveras also integrates its merchant services with VARs creating seamless payment solutions for software users
- The Company has developed a strong practice in the healthcare payments space due to its highly-trained, consultative telesales force, which is specifically designed to serve merchants in medical-related fields

TransFirst Overview(1)

CEO: John Shlonsky
CFO: Mark Travis
Ownership: Welsh, Carson, Anderson and Stowe
Headquarters: Hauppauge, NY
Operations: CO, KS, NE,TX
Founded: 1995

- TransFirst is a premier provider of transaction and payment processing technologies and services
- The Company partners with approximately 1,000 financial institutions and serves more than 175,000 merchants
- Annual transaction processing volume run rate of approximately \$30 billion
- Industries served include retail, healthcare, e-Commerce, catalog, public sectors, municipalities, utilities and online bill payments
- Ranked among the Top 10 US Processors by the Nilson Report
- Selected prior TransFirst acquisitions include:
 - Money Tree Services
 - PulseCard, Inc.
 - DPI Merchant Services
 - Bank of America Merchant Services, Inc.





Advisor of Choice in the Payments & Banking Sector



FT Partners
has advised
on the most
prominent
transactions in
the Payments
and Banking
Technology
Sectors























The "M&A Advisor" Selects FT Partners for M&A Industry-Wide Awards

Awards Overview

- FT Partners consistently receives top honors and recognition from national associations:
 - Middle Market Deal of the Year, Cross-Border Deal of the Year and IT Services Deal of the Year (2010)
 - Dealmaker of the Year (2007, 2008 and 2009)
 - Investment Banking Firm of the Year (2004 and 2006)
 - Financing Professional of the Year (2006)
 - Product of the Year IPO Advisory (2006)
 - Deals of the Year (2005, 2006 and 2007)
- 2008's top ranked investment banker named on Institutional Investors annual "Online Finance 40" ranking
 - Consecutively ranked for 3 years (2008, 2007, 2006)
- Founder and Managing Partner, Steve McLaughlin, lauded highest honors as both "Dealmaker of the Year" and "Financing Professional of the Year"
- Top award winning Investment Bank collecting more than 10 separate awards for outstanding performance and client results
 - FT Partners has received over 50 award nominations across an unprecedented array of categories
- FT Partners' "IPO Advisory" service as demonstrated in one of the most successful Payments IPOs in history, VeriFone received its third industry award in 12 months for Product of the Year
 - Previously recognized in our 2006 Financing Professional of the Year award and 2005 Deal of the Year



Dealmaker of the Year
Investment Bank of the Year

Selected Payments & Banking Transactions:

•	Undisclosed	Solveras' sale to TransFirst
•	\$145 million	Sale of EDC to Cardtronics
•	\$50 million	Minority Investment for YapStone
•	\$45 million	Financial advisory role on Ellie Mae's IPO
•	\$300 million	Jack Henry's acquisition of iPay Technologies
•	Undisclosed	Mercury Payments Systems' 60% strategic investment by Silver Lake
•	\$370 million	Sale of Custom House to Western Union
•	\$525 million	Sale of Lynk Systems to the Royal Bank of Scotland
•	\$325 million	Sale of Verus Financial Management to the Sage Group plc
•	\$245 million	Sale of Corillian to Checkfree
•	\$177 million	Financial advisory role on VeriFone's IPO
•	\$22+ million	Series C financing for ViVOtech

\$42.5 million Sale of Alogent to Goldleaf Financial

