# FINANCIAL TECHNOLOGY PARTNERS LP FTP SECURITIES LLC

is pleased to announce its exclusive role as strategic and financial advisor to



in its minority investment led by



for total consideration of

\$50,000,000



The Only Investment Bank Focused Exclusively on Financial Technology

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# YapStone's \$50 mm Minority Investment Led by Accel Partners

### FT Partners Advises YapStone on its \$50 mm Minority Investment

#### Transaction Overview and Rationale

#### **Overview of Transaction**

- On June 7, 2011, YapStone announced the completion of its \$50 million minority investment led by Accel Partners ("Accel")
- Meritech Capital Partners also participated in the round
- As part of the investment, Todd MacLean, a partner at Accel, will join YapStone's board
- The new capital will be used to support the Company's rapid growth, specifically for continued investment in its core technology platform to serve current and new vertical markets; it will also be used to support international expansion and fund opportunistic acquisitions

#### Significance of Transaction

- This investment validates the increasing importance of technology-enabled payments providers and recognizes the strength of YapStone's service offering
- Provides additional capital and a key partnership with Accel to accelerate the pursuit of enormous growth opportunities

#### FT Partners' Role

- FT Partners served as exclusive strategic and financial advisor to YapStone
- Demonstrates FT Partners' ability to establish strong relationships with leading Payments / Financial Technology firms and assist them in achieving their long-term strategic goals
- Highlights FT Partners' continued strength in the Payments and Banking Technology sector

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# YapStone's \$50 mm Minority Investment Led by Accel Partners

### **Company Overviews**

#### **YapStone Overview**

Chairman, Co-Founder:Tom VillanteCEO, Co-Founder:Matt GolisCFO:Rob PriceHeadquarters:San Francisco, CAFounded:1998Employees:65

- YapStone is the leading provider of ePayments as a Service solutions operating in the property management, vacation rental, HOA and storage facility verticals
- The Company recently announced a major strategic partnership with HomeAway to serve as the exclusive payments platform for the site and its more than 500,000 global rental properties

#### **Accel Partners Overview**

Offices: Palo Alto, CA; New York, NY; London, UK; Beijing, China; Shanghai, China;

Bangalore, India; New Delhi, India

Founded: 1983

Funds Managed: Over \$6 billion

- Accel Partners is a leading venture capital and growth equity investment firm dedicated to supporting entrepreneurs who possess the unique insight to define new categories and build world-class companies
- Accel has backed over 300 companies in its history across a wide range of verticals
- The firm has investments worldwide, but focuses primarily on the United States, Western Europe, India and China

**Selected Portfolio Companies** 

#### **Selected Partnerships**



































# **Overview of Selected FT Partners Transactions**

### **Advisor of Choice in the Payments & Banking Sector**

FT Partners
has advised
on the most
prominent
transactions in
the Payments
and Banking
Technology
Sectors























## FT Partners Named "Dealmaker" and "Investment Bank" of the Year

### The "M&A Advisor" Selects FT Partners for M&A Industry-Wide Awards

#### **Awards Overview**

- FT Partners consistently receives top honors and recognition from national associations:
  - Middle Market Deal of the Year, Cross-Border Deal of the Year and IT Services Deal of the Year (2010)
  - Dealmaker of the Year (2007, 2008 and 2009)
  - Investment Banking Firm of the Year (2004 and 2006)
  - Financing Professional of the Year (2006)
  - Product of the Year IPO Advisory (2006)
  - Deals of the Year (2005, 2006 and 2007)
- 2008's top ranked investment banker named on Institutional Investors annual "Online Finance 40" ranking
  - Consecutively ranked for 3 years (2008, 2007, 2006)
- Founder and Managing Partner, Steve McLaughlin, lauded highest honors as both "Dealmaker of the Year" and "Financing Professional of the Year"
- Top award winning Investment Bank collecting more than 10 separate awards for outstanding performance and client results
  - FT Partners has received over 50 award nominations across an unprecedented array of categories
- FT Partners' "IPO Advisory" service as demonstrated in one of the most successful Payments IPOs in history, VeriFone received its third industry award in 12 months for Product of the Year
  - Previously recognized in our 2006 Financing Professional of the Year award and 2005 Deal of the Year



# Dealmaker of the Year Investment Bank of the Year

#### Selected Payments & Banking Transactions:

- \$50 million Minority Investment for YapStone
- \$45 million Financial advisory role on Ellie Mae's IPO
- \$300 million Jack Henry's acquisition of iPay Technologies
- Undisclosed Mercury Payments Systems' 60% strategic investment by Silver Lake
- \$370 million Sale of Custom House to Western Union
- \$525 million Sale of Lynk Systems to the Royal Bank of Scotland
- \$325 million Sale of Verus Financial Management to the Sage Group plc
- \$245 million Sale of Corillian to Checkfree
- \$292 million Financial advisory role on VeriFone's debt recapitalization
- \$177 million Financial advisory role on VeriFone's IPO
- \$22+ million Series C financing for ViVOtech
- \$42.5 million Sale of Alogent to Goldleaf Financial

