

FT Partners is Pleased to Announce its Exclusive Role as Sole Strategic and Financial Advisor to



in its Series B minority financing led by



with participation from













for a total consideration of

\$38,000,000

Nav

FT PARTNERS ADVISES

Nav's \$38,000,000 Minority Series B Financing

Overview of Transaction

- On May 3, 2017, Nav announced it has raised \$13 million in additional Series B financing, increasing the round to \$38 million
 - The round expansion was led by Goldman Sachs Principal Strategic Investments group with participation from CreditEase FinTech Investment Fund, Point72 Ventures and Clocktower Technology Ventures
- On September 21, 2016 Nav initially raised \$25 million in Series B equity financing led by Experian with participation from existing investors including Kleiner Perkins Caufield & Byers and Crosslink Capital
 - Nav and Experian also announced a strategic partnership to provide
 SMBs greater transparency into their business and personal credit data, along with instant access to their most-qualified financing options
- Nav enables SMBs to manage their entire credit and financial profile and provides access to financing and business services through its marketplace offerings
- Experian is a leading global information services company, providing data and analytical tools to help businesses manage credit risk, prevent fraud and automate decision making

Significance of Transaction

- The transaction capitalizes on Nav's strong growth and traction and firmly positions the Company to expand its marketplace offerings and continue to disrupt the credit and financing space
- The strategic partnership allows Nav to combine Experian's deep levels of data on consumers and businesses with its industry leading platform, empowering SMBs with technology to improve their credit and streamline access to funding

FT Partners' Role

- FT Partners served as exclusive strategic and financial advisor to Nav and its Board of Directors
- Transaction demonstrates FT Partners' continued success advising on financings for leading, world class Financial Technology companies

Financial Technology Partners LP FTP Securities LLC

is pleased to announce its exclusive role as sole strategic and financial advisor to



in its Series B minority financing led by



with participation from









for a total consideration of

\$ 38,000,000



The Only Investment Bank Focused Exclusively on Financial Technology

FT PARTNERS ADVISES



Nav Overview

Company Overview



CEO:	Levi King
Headquarters:	San Mateo, CA
Founded:	2012
Employees:	~50

- Nav is a leading online marketplace for SMBs to manage their credit and financial profiles and access financing options
- Nav provides the only free platform for SMBs to manage their entire credit profile (personal and business)
- The Company's interactive marketplace is built on customers' actual credit data, providing a filtered view of financing and business services options from over 40 different capital providers and business solution providers
- Nav's network also provides a wealth of permissible data that can be leveraged across the platform, giving customers unprecedented insights into their businesses and surrounding ecosystem

Selected Financing Activity History

Date	Size (\$ mm)	Investor(s)
09/15	na	KPCB CROSSLINK CAPITAL
11/14	\$6.5	KPCB
05/13	na	CKICKSTART.

Nav Leverages Permissible Data



When Business Owners do not understand their credit data, they are more likely to fail because they cannot access capital in their time of need

FT PARTNERS ADVISES



Experian Overview

Company Overview



CEO:	L	Brian Cassin

Headquarters: Dublin, Ireland

Founded: 1980

- Experian provides information, analytical tools and marketing services to aid clients in managing their commercial and financial decisions
- Experian offers services to both business and individuals; operates in four segments: Credit Services, Decision Analytics, Marketing Services, and Consumer Services
- The Company helps businesses manage credit risk, prevent fraud, target marketing offers and automate decision making

Selected Investments / Acquisitions

Date	Company	Deal Amt (\$ in mm)	Туре	Sector
12/16	Finicity Corporation	\$42	Financing	FMS
04/16	CSID	360	M&A	Banking
10/15	Validis	NA	Financing	FMS
10/13	41st Parameter	324	M&A	Banking

Stock Chart



Product & Services Overview

Business

- Customer Acquisition / Management
- Risk Management
- Fraud Management
- Debt Recovery
- Consulting
- Regulatory Compliance

Consumer

- Free Credit Score
- Credit Report
- Experian CreditLock
- Credit Monitoring
- 3 Bureau Credit Report and Scores
- Identity Theft protection



Small Business

- Manage Business Credit
- Check Consumer Credit / Qualify Leads
- Marketing
- Debt Collection System



Note: Fiscal Year End 3/31

Goldman Sachs Principal Strategic Investments Overview



Overview





Darren Cohen Partner, Global Head of PSI



Alokik Advani Managing Director, Head of PSI APAC



Rajiv Kamilla Managing Director



Rana Yared Managing Director

Locations

New York, NY (HQ)

Hong Kong

About

- The Goldman Sachs Principal Strategic Investments ("PSI") Group (NYSE: GS) seeks to make long-term strategic investments in fast growing technology companies that are uniquely positioned to benefit from a deeper business relationship with Goldman Sachs
- Takes a long-term approach to the partnerships holding investments for an average period of more than five years
- Invests significant time and resources in portfolio companies, providing management teams with access to the Goldman Sachs franchise, relationships, and strategic network to accelerate value creation

Investment Preferences

Investment Criteria

Fund Size: NA

Fund Raised: NA

Investment Range: \$2 – 30mm

Revenue: NA

EBITDA: NA

General Preferences 1

Control: Minority

Geography: Global

Transaction Type: Venture, Growth

Industry Focus: Trading Tech,

Market Infrastructure, Enterprise Tech, Information Services, Big Data / Analytics Software, Security Software, Mobile Tech, Tech-Enabled Specialty Finance, Social Financial Tech,

Payments

Selected Recent Investments / Exits

FinTech / Financial Services Investments 2

Date	Company	Deal Amt. ³	Board Rep.	Sector
04/17	Zilliant	\$30	NA	FMS
02/17	Kensho (Series B)	50	Rana Yared, Tony Pasquariello	CapMkts
02/17	Better Mortgage (Series B)	15	NA	Bnkg
12/16	Axoni	18	NA	CapMkts
11/16	Driot Financial Technologies (Series A)	16	NA	CapMkts
06/16	Axioma (PE Growth)	10	NA	CapMkts
06/16	Plaid Technologies (Series B)	44	NA	Pymts
05/16	Honest Dollar (M&A)	NA	NA	CapMkts
03/16	МоМо	28	NA	Pymts
01/16	Digital Asset Holdings (Series A)	60	NA	CapMkts
01/16	Cadre (Series B)	30	NA	Bnkg
10/15	Financeit (Later Stage VC)	NA	NA	Bnkg
09/15	WeDoctor Group (Early Stage VC)	394	NA	HCIT
07/15	DataFox Intelligence (Seed)	5	Rana Yared	CapMkts
04/15	Circle Internet Financial (Series C)	50	NA	Bnkg
04/15	Oscar (Early Stage VC)	144	NA	HCIT

Point72 Ventures Overview





Overview





Steven Cohen Chairman, CEO



Pete Casella Co-Head



Tripp Shriner Associate Director



Stevi Petrelli Vice President

Locations

· Stamford, CT

About

- Founded in 2016
- Point72 Ventures is the early-stage venture capital strategy funded exclusively by Steve Cohen and eligible employees of Point72 Asset Management
- Invests in emerging technologies that have the potential to transform the financial services industry
- Investment stage of seed to Series C

Investment Preferences

Investment Criteria

Fund Size: NA

Fund Raised: NA

Investment Range: \$0.5 - 2mm

Revenue: NA

EBITDA: NA

General Preferences 1

Control: Minority

Geography: North America

Transaction Type: Seed, Venture,

Growth

FinTech, Information **Industry Focus:**

Services & Analytics, Enterprise

Technologies, Machine Learning & A.I., Market Infrastructure.

Trading

Technologies, Reg

Financial Services,

Tech

Selected Recent Investments / Exits

FinTech / Financial Services Investments 2

Date	Company	Deal Amt. ³	Board Rep.	Sector
04/17	55 Capital (Series A)	\$10	NA	CapMkts
04/17	Street Contxt (Early Stage VC)	NA	NA	CapMkts
02/17	Trade It (Seed)	3	NA	CapMkts
10/16	Quantopian (Series C)	26	NA	CapMkts
10/16	Cloud9 Technologies (Series A)	30	NA	CapMkts
04/16	Acorns (Series D)	30	NA	CapMkts
NA	Dataminr	NA	NA	CapMkts
NA	Agio	NA	NA	CapMkts

Other Notable Technology Investments 2

Date	Company	Deal Amt. ³	Board Rep.	Sector
12/16	DotAlign (Series D)	\$3	NA	CRM

Kleiner Perkins Caufield & Byers Overview



Nav

Overview







John Doerr Chairman & General Partner



Brook Byers Co-Founder



Mike Abbott General Partner



Randy Komisar Partner

Locations

- Menlo Park, CA (HQ)
- San Francisco, CA
- Shanghai, China
- Beijing, China

About

- Founded in 1972 by Eugene Kleiner, Tom Perkins, Frank Caufield and Brook Byers
- One of the early investors in some of the largest corporations in the world, including Amazon, AOL, Google and Alibaba
- Active investor in seed / Series A companies, but also comfortable participating in large growth investments
- Focuses on high-growth technology companies and seek 50%+ compound returns on each investment
- Supports portfolio companies with recruitment, product design and delivery, business development, strategic partnerships and brand building

Investment Preferences

Investment Criteria

Fund Size: \$750mm (Digital Growth)

\$400mm (XVII Venture)

Fund Raised: 2014 (Digital Growth)

2016 (XVII Venture)

Investment Range: <\$75mm

NΑ Revenue:

EBITDA: NA

General Preferences 1

Control: Minority

Geography: U.S., China

Seed, Venture, Growth **Transaction Type:**

Industry Focus: Consumer &

Enterprise Digital, Greentech, Life

Sciences

Selected Recent Investments / Exits

FinTech / Financial Services Investments 2

Date	Company	Deal Amt.3	Board Rep.	Sector
03/17	Veem (formerly Align Commerce) (Series B)	\$24	Randy Komisar	Pymnts
12/16	Better Mortgage (Series B)	15	NA	Bnkg
10/16	Hixme (Series B)	14	Beth Seidenberg	HCIT
10/16	Zumper (Series B)	18	Chi-Hua Chien	Bnkg
09/16	Nav (Series B)	25	Creighton Hicks	Bnkg
03/16	Kenandy (Series B1)	12	Raymond Lane	FMS
11/15	Veem (formerly Align Commerce) (Series A)	13	Randy Komisar	Pymts
09/15	aboutLife (Series A)	3	Randy Komisar	Bnkg
07/15	Stripe (Series D)	100	NA	Pymts
06/15	Zumper (Series A)	6	Chi-Hua Chien	Bnkg
06/15	Kuark Finance (Series B)	22	Wei Zhou	Bnkg
04/15	Gusto (Series B)	60	NA	FMS
01/15	Stride Health (Seed)	2	NA	HCIT
01/15	Ionic Security (Series C)	40	Ted Schlein	ВРО
11/14	DocuSign (Series E)	115	Mary Meeker	FMS
07/14	Nav (Series A)	7	Randy Komisar	Bnkg
15/14	Lumeris (Later-Stage VC)	71	John Doerr	HCIT
05/14	Clean Power Finance (Later-Stage VC)	90	Ben Kortlang	Bnkg
02/14	Tradeshift (Series C)	75	NA	FMS

- Italics indicate preferred control / geography
- * denotes M&A exit; ** denotes IPO exit

Crosslink Capital Overview



Overview





Sy Kaufman Co-Founder



Michael Stark Co-Founder & Partner



David Silverman Partner



Jim Feuille Partner

Locations

 San Francisco, CA (HQ) Palo Alto, CA

About

- Crosslink Capital, founded in 1989, is a private equity firm interested in both private and public company investments
- Three main investment strategies, venture capital, long/short hedge and hybrid crossover
- Since inception, Crosslink Capital has made over 200 private investments with nearly 30 IPO and over 50 strategic M&A exits
- Prefers long-term investments with board representation
- Will syndicate for transactions that are \$40-50 mm

Investment Preferences

Investment Criteria

Fund Size: \$170mm

Fund Raised: 2015

Investment Range: <\$15mm

Revenue: NA

EBITDA: NA

General Preferences 1

Minority, Majority Control:

Geography: North America.

Europe

Transaction Type: Seed, Venture,

Growth, PIPE

Industry Focus: Alternative Energy,

Big Data, Cloud, Digital Marketing, Financial Technology, Internet Services, IP Services, Lighting, Marketplaces, SaaS

Selected Recent Investments / Exits

FinTech / Financial Services Investments 2

Date	Company	Deal Amt. ³	Board Rep.	Sector
05/16	Chime (Early-Stage VC)	9	NA	Bnkg
05/16	AutoFi (Seed)	17	NA	Bnkg
11/15	Mirador Financial (Series A)	7	NA	Bnkg
10/15	Zebit (Series A)	10	James Feuille	Bnkg
06/15	Mirror Labs (Series A)	10	NA	Pymts
06/15	Coupa (Series G)**	80	James Feuille	FMS
06/15	Global Analytics (Series A)	NA	James Feuille	Bnkg
10/14	Personal Capital (Series D)	50	James Feuille	CapMkts
03/13	500friends (Merkle)*	7	Eric Chin	Pymts
01/13	Prosper (Series A)	20	David Silverman	Bnkg
09/12	Kiip (Early-Stage VC)	11	NA	Pymts
04/12	Balance Financial (2 nd Story Software)*	2	NA	FMS
04/11	Giftiki (LaunchRock)*	11	NA	Pymts
09/16	Nav (Series B)	\$25	NA	Bnkg
05/16	Chime (Early-Stage VC)	9	NA	Bnkg
05/16	AutoFi (Seed)	17	NA	Bnkg
11/15	Mirador Financial (Series A)	7	NA	Bnkg
10/15	Zebit (Series A)	10	James Feuille	Bnkg
06/15	Mirror Labs (Series A)	10	NA	Pymts

FT PARTNERS ADVISES



CreditEase FinTech Investment Fund Overview





Senior Partner: Anju Patwardhan

Founded: 2015

Fund Size: USD \$150 million CNY ¥1 billion

Location: Beijing, China

Mission:

- ✓ Create a World Class FinTech Investment Platform
- ✓ Build the CreditEase Global Strategic Ecosystem
- √ Facilitate Global FinTech Innovation

Sector Focus:

Lending • Payments • Enterprise Solutions • Personal Finance / Wealth Management • Insurance



New technology, new business models, new target customers and new tools International Greater China Traditional Financial Services Services for Banks, Insurance companies, Brokers and more China Early – Mid Stage Mid – Late Stage

Source: Company website

^{*} Investment amount reflects total financing round \$ amount not CreditEase's portion

FT PARTNERS ADVISES



FT Partners Advised on Many of the Largest Alternative Lending Transactions

Company	Investor(s)	Amount Raised
PR05PER	Affiliates of NEW RESIDENTIAL Jefferies THIRD POINT	\$5,000,000,000 Loan Commitment
GreenSky**	FIFTH THIRD BANK	2,000,000,000 Loan Commitment 50,000,000 Investment
GreenSky **	TPG DST ICONIQ WELLINGTON MANAGEMENT	300,000,000
Kabbage	REVERENCE CAPITAL PARTNERS ING Sociabank*	135,000,000
earnest	ADAMS STREET Buttery Ventures maveron	75,000,000
taulia	QuestMark Partners ZULK BBVA edbi	65,000,000

In addition to these large rounds, FT Partners has advised on a number of other prominent Lending Tech /
Alt Lending transactions

























Significant Experience Advising Large Financing Rounds and "Unicorns"

FT Partners has a history of advising on some of the largest financing transactions in the FinTech space

Representing numerous FinTech "Unicorns" above \$1 billion valuations

Company	Amount Raised
MERCURY°	\$420,000,000+
GreenSky **	300,000,000+
liquidnet.	250,000,000
sq <mark>ů</mark> are trade	238,000,000
∑avid xchange	235,000,000
nmi	150,000,000+
Kabbage	135,000,000
Tradingscreen SIMPLIFYING GLOBAL MARKETS*	110,000,000+
YAPSTONE PAYMENTS	110,000,000
CHROMERIVER	100,000,000
Credit Karma	85,000,000
earnest	75,000,000
taulia	65,000,000

Selected Prominent Investors in FT **Partners Led Rounds**



























































FT PARTNERS ADVISES



Significant Experience Advising Large Financing Rounds and "Unicorns"

Student / Personal Loan



Consumer Home Improvement Financing



Consumer Marketing / Credit Lead Generation



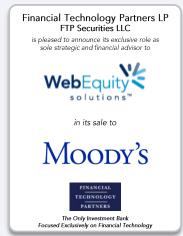
Contract Financing



Peer-to-Peer Lending



SaaS-based Loan Origination



SMB Financing



Supplier Finance Solutions



Nav

FT PARTNERS ADVISES

FT Partners Advises Prosper in its Financing

Overview of Transaction

- On February 27, 2017, Prosper Marketplace announced that it has closed a landmark deal with a consortium of institutional investors to purchase up to \$5 billion worth of loans through the Prosper platform over the next 24 months
- The investors in the consortium include affiliates of New Residential Investment Corp., Jefferies Group LLC, Third Point LLC and others
 - The consortium will also earn an equity stake in the company based on the amount of loans purchased, further aligning the group with Prosper's future growth and success
- Feature story in the Wall Street Journal highlighting this groundbreaking transaction

Significance of Transaction

- This latest commitment demonstrates the company's success in diversifying its investor base, and the company remains focused on bringing new banks and other institutional investors onto the platform in addition to giving individuals the opportunity to invest in this asset class
- Prosper has grown loan originations every month since July 2016, and its loan portfolio continues to deliver strong returns to its individual and institutional investors, averaging an estimated 7.86% net return in January 2017

FT Partners' Role

- FT Partners served as exclusive strategic and financial advisor to Prosper and its Board of Directors
- This transaction highlights FT Partners' expertise in closing highly complex consortium transactions and multibillion dollar deals; the transaction also further solidifies FT Partners' role as the advisor of choice in the Alternative Lending sector

Financial Technology Partners LP

is pleased to announce its exclusive role as sole strategic and financial advisor to



in its loan purchase agreement with a consortium of institutional investors

Affiliates of



Jefferies



for up to

\$ 5,000,000,000



The Only Investment Bank
Focused Exclusively on Financial Technology

FT PARTNERS ADVISES

FT Partners Advises GreenSky on its Strategic Agreement

Overview of Transaction

- On September 14, 2016, GreenSky and Fifth Third announced a strategic agreement which enables Fifth Third to originate loans and offer financing solutions to consumers through GreenSky's existing merchant network
- GreenSky provides an online loan platform that allows businesses to offer flexible credit programs to their customers – promoting higher transaction values and driving sales growth
- <u>Feature story in the Wall Street Journal</u> highlighting this strategic transaction and the \$3.6 billion valuation ascribed to GreenSky in this most recent round

Significance of Transaction

- In addition to the agreement, GreenSky announced a minority \$50 million financing round from Fifth Third Bancorp, bringing the total capital raised by FT Partners for GreenSky to \$350 million
- Fifth Third anticipates financing \$2 billion in loans originated through GreenSky's system over time
- This transaction positions GreenSky to remain a leader in the Alternative Lending space and enables the company to continue to innovate and bring additional products to market

FT Partners' Role

- FT Partners served as exclusive strategic and financial advisor to GreenSky and its Board of Directors
- FT Partners leveraged its deep knowledge, extensive experience and broad industry relationships to help achieve another highly favorable outcome for the Company
- This transaction demonstrates FT Partners' continued success advising toptier financial technology companies
- FT Partners also advised <u>GreenSky on its previous \$300 million financing</u> <u>round</u> from TPG, DST, Iconiq and Wellington Management in October 2014

Financial Technology Partners LP FTP Securities LLC

is pleased to announce its exclusive role as sole strategic and financial advisor to



in its strategic agreement with



including a loan purchase agreement of up to

\$ 2,000,000,000

and a minority investment of

\$50,000,000



The Only Investment Bank Focused Exclusively on Financial Technology

FT PARTNERS ADVISES



FT Partners Overview

- Financial Technology Partners ("FT Partners") was founded in 2001 and is the only investment banking firm focused exclusively on FinTech
- FT Partners regularly publishes research highlighting the most important transactions, trends and insights impacting the global Financial Technology landscape. Our unique insight into FinTech is a direct result of executing hundreds of transactions in the sector combined with over 15 years of exclusive focus on Financial Technology

FT Partners' Advisory Capabilities



FT Partners' FinTech Industry Research





Named Silicon Valley's #1 FinTech Banker (2016) and ranked #2 Overall by The Information



Ranked #4 Most Influential Person in all of FinTech in Institution Investors "FinTech Finance 35"



Numerous Awards for Transaction Excellence including "Deal of the Decade"

Award-Winning Investment Banking Franchise Focused on Superior Client Results



FT Partners has been recognized as Investment Banking Firm of the Year and regularly achieves Merger and Financing Deal of the Year recognition



M&A Advisor **Awards**

2016	 Investment Banking Firm of the Year Cross Border Deal of the Year
2015	 Dealmaker of the Year Technology Deal of the Year
2014	 Equity Financing Deal of the Year Professional Services Deal of the Year, Above \$100mm
2012	 Dealmaker of the Year Professional Services Deal of the Year, Above \$100mm
2011	 Boutique Investment Bank of the Year Deal of the Decade 10 Deal of the Year Nominations Across 9 Categories
2010	 Upper Middle Market Deal of the Year, Above \$500 mm IT Services Deal of the Year, Below \$500mm Cross-Border Deal of the Year, Below \$500mm
2007	 Dealmaker of the Year – Steve McLaughlin Business to Business Services Deal of the Year Computer and Information Technology Deal of the Year, Above \$100mm Financial Services Deal of the Year, Above \$100mm
2015	Steve McLaughlin ranked #4 in Institutional Investor's FinTech 35 List



2006 - 2008

Consecutively ranked (2006, 2007 and 2008) among the top Bankers in Financial Technology



Middle Market Financing Awards 2008

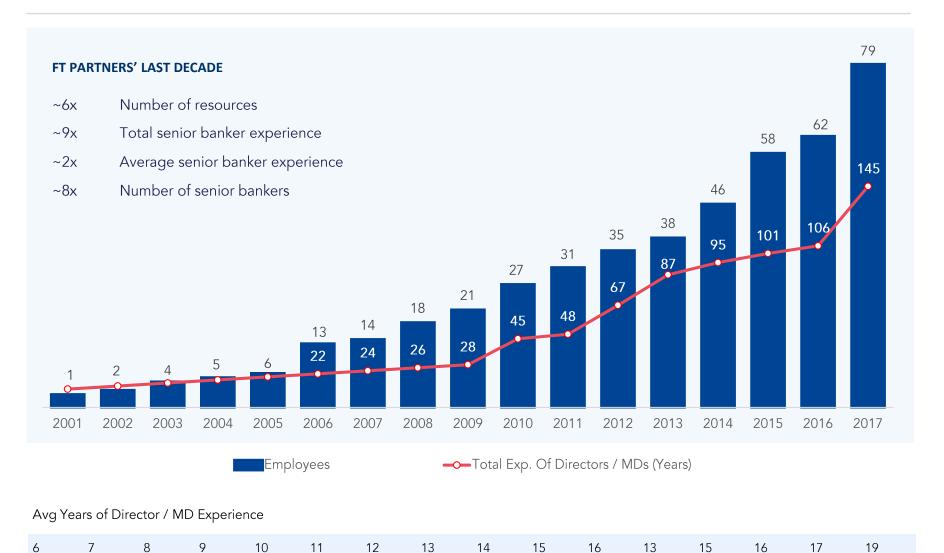
- Equity Financing Dealmaker of the Year Steve McLaughlin
- Information Technology Deal of the Year
- Financial Services Deal of the Year

2006

- Financing Professional of the Year Steve McLaughlin
- Financing Deal of the Year Equity
- Financing Deal of the Year Debt

FT PARTNERS ADVISES NOV

Platform of Choice for Clients and Bankers Alike



FT PARTNERS ADVISES



The FT Partners Senior Banker Team

Name / Position	Prior Background	Experience / Education	Years of Experience
Steve McLaughlin Founder, CEO and Managing Partner	Goldman Sachs	 Formerly with Goldman, Sachs & Co. in New York and San Francisco from 1995-2002 Former Co-Head of Goldman Sachs' Financial Technology Group (#1 market share) Wharton M.B.A. 	22
Larry Furlong Managing Director	Goldman Sachs	 Formerly with Goldman, Sachs & Co. in New York, London and Los Angeles beginning in 1995 Wharton M.B.A. 	22
Greg Smith Managing Director	Merrill Lynch J.P.Morgan	 Formerly award winning Equity Research Analyst at Merrill Lynch / J.P. Morgan / Hambrecht & Quist 20+ years of experience covering FinTech as both an Analyst and Investment Banker 	21
Osman Khan Managing Director	pwc	 Former Managing Director / Head of FIG M&A at Alvarez & Marsal 15+ years FIG deal, consulting and assurance experience at PwC 40 Under 40 M&A Advisor Award Winner in 2013 LSE (BSc w/Honors), MBS (MBA w/Distinction), ICAEW (FCA) 	20
Steve Stout Managing Director	J.P.Morgan	 Former Global Head of Strategy at First Data Formerly Led J.P. Morgan Payments Investment Banking Former Equity Research Analyst on #1 ranked team at UBS and Economist at the Federal Reserve Bank 	19
Tim Wolfe Managing Director	Goldman Sachs	 Formerly with Goldman, Sachs & Co. beginning in 2000 Started at FT Partners in 2002 40 Under 40 M&A Advisor Award Winner 2013 Harvard M.B.A. 	15
Timm Schipporeit Managing Director	Morgan Stanley Index Ventures	 11+ years with Morgan Stanley, Senior Executive Director of European Technology Investment Banking Team in London Formerly a Venture and Growth Investor focused on FinTech at Index Ventures 	14
Andrew McLaughlin Managing Director, Research & Business Development	Deloitte.	 Leads FT Partners' Research and Business Development Team Formerly with Deloitte Consulting 	11