February 23, 2010

# FINANCIAL TECHNOLOGY PARTNERS LP FTP SECURITIES LLC

is pleased to announce its exclusive role as sole strategic and financial advisor to



TECHNOLOGY. TRADING. LIQUIDITY.®

in its minority capital raise with



FINANCIAL TECHNOLOGY PARTNERS

Steve McLaughlin Managing Partner Tel: 415.512.8704 Fax: 415.358.5620 steve.mclaughlin@ftpartners.com www.ftpartners.com

The Only Investment Bank Focused Exclusively on Financial Technology

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**Financial Technology Partners** 

601 California St., 22<sup>nd</sup> Floor San Francisco, CA 94108 Tel: 415.512.8700 Fax: 415.512.8701 execinfo@ftpartners.com



### **Transaction Overview and Rationale**

### **Overview of Transaction**

- On February 23, 2010 Tora Holdings ("Tora") announced it has completed a minority capital raise with The Goldman Sachs Group, Inc.
- Terms of the transaction were not disclosed
- Tora is a leading electronic trading technology and agency brokerage firm that offers innovative solutions for the Asian financial markets that span the entire trading process for institutional investors
- TORA Compass, the Company's flagship EMS / OMS trading platform, provides the broadest market access in Asia and is designed to provide industry leading performance

#### Significance of Transaction

- The investment will support Tora's rapid growth and its continued geographic expansion
- Highlights the continued focus on Asia as a meaningful region of growth for the foreseeable future

#### FT Partners' Role

- FT Partners served as exclusive strategic and financial advisor to Tora in this transaction
- Demonstrates FT Partners' ability to establish strong relationships with top financial technology firms and assist them in achieving their long-term strategic goals
- Highlights FT Partners' strength in the securities and capital markets technology sector

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## **Tora Overview**

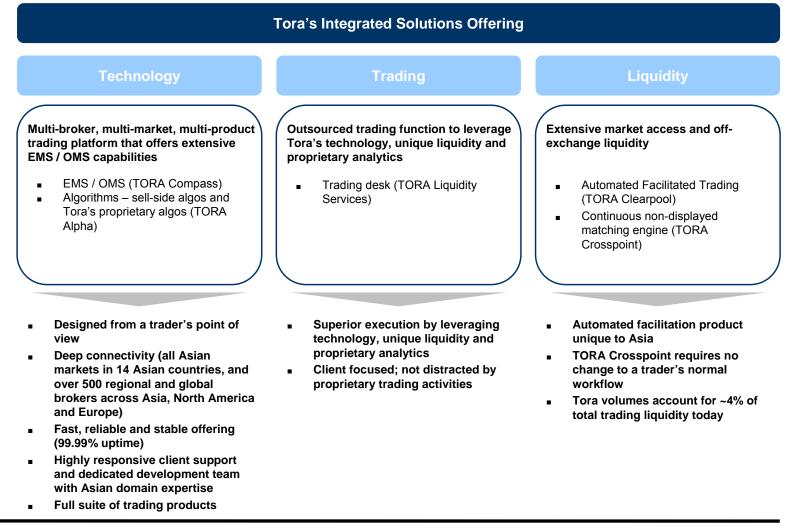
Key Com	pany Information	Asian Market Focused					
Founded: Headquarters: Additional Offices: Employees: Business Description:	eadquarters:       San Francisco, CA         dditional Offices:       Hong Kong, Los Angeles, New York, Singapore, Tokyo         mployees:       Over 175         usiness Description:       Tora is a leading electronic trading technology and agency brokerage firm that offers innovative solutions for the Asian financial markets that span the entire trading process for institutional investors         Singular focus and deep domain expertise is Asia provides unique		Asian market is highly fragmented with numerous exchanges and a myriad of regional and local brokers The connectivity infrastructure that accesses the broker and exchanges exhibits instability leading to regular slowdowns and occasional downtime Limited off-exchange liquidity options Inefficiencies create price and execution risk				
brokerage firm that offers i financial markets that spar institutional investors			<ul> <li>Highly reliable, flexible and proven technolog platform</li> <li>TORA Compass is one of the few trading technology providers to offer access to all As markets in 14 Asian countries, and over 500 regional and global brokers across Asia, Norther Statement (2014)</li> </ul>				
<ul> <li>All of Tora's products are of side traders to specifically markets</li> <li>TORA Compass, the Complatform, provides the broad</li> </ul>	designed by buy-side traders for buy- address the challenges unique to Asian pany's flagship EMS / OMS trading adest market access in Asia and was ry leading performance in terms of	Solutions •	America and Europe Multiple alternative liquidity offerings Agency-only trading desk offers high quality execution Significant domain expertise and over 8 years of experience in the region				
processing speed, reliability and scalability		Senior Management					
<ul> <li>Tora offers</li> <li>An agency-only eq</li> </ul>	uity trading desk	Name	Title				
	ge liquidity venues	Robert Dykes	Chief Executive Officer				
<ul> <li>proprietary trading</li> </ul>	algorithms	J. Keith Ducker	Chief Investment Officer				
	n markets in 14 Asian countries, and al brokers across Asia, North America	lan Lombard Eric Sun	Chief Operating Officer Chief Technology Officer Chief Financial Officer				
. ,	4% of all trading volume on the Tokyo	Paul Catuna					

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## **Overview of Core Offering**

- Portfolio of products designed to be fully integrated and to work together seamlessly
- By bundling products and services, Tora is able to provide clients a comprehensive offering that is highly relevant to Asian markets





## In Depth Product Overview

TORA Compass	<ul> <li>Comprehensive multi-market, multi-broker, multi-product electronic trading EMS / OMS platform</li> <li>Used by hedge funds, mutual funds and proprietary trading desks</li> <li>Execution management offers DMA, algorithmic and worked trading capabilities, the ability to execute program trader a variety of basket-specific functionality and extensive order limit and compliance framework</li> <li>Order management capabilities enable staging of parent / child orders and the ability to attach different instructions freech</li> </ul>							
TORA Liquidity Services	<ul> <li>Tora's agency-only trading desk utilizes Tora's portfolio of technology and liquidity products to offer state-of-the-art execution capabilities</li> <li>Significant experience trading in Asia and in-depth knowledge of unique characteristics in each regional market</li> <li>Leverages internal expertise and proprietary data to offer customized trade analysis and data mining</li> </ul>							
TORA Clearpool	<ul> <li>Alternative liquidity venue offers the ability to electronically execute trades off-exchange with full transparency</li> <li>Includes access to three levels of pricing transparency and availability in real time to complete trades</li> <li>Participants remain anonymous, providing the liquidity upside of off-exchange venues, without the information leakage associated with matching, crossing and negotiated pools</li> </ul>							
TORA Crosspoint	<ul> <li>Tora's second off-exchange liquidity venue</li> <li>Non-displayed matching engine that accesses dark liquidity without adjustments to existing work flows</li> <li>Orders are automatically shadowed in TORA Crosspoint and will cross incrementally or in full as liquidity is available</li> <li>Enables crossing within the spread or at a benchmark price such as VWAP, and is the only venue serving the Asian markets that offers VWAP block crossing on a continuous basis</li> </ul>							
TORA Alpha	<ul> <li>Algorithms enable customization of specific trading strategies and specific market requirements</li> <li>Enables development of custom algorithms using the TORA Compass API using Matlab, FreeMat, O-Matrix and other software products</li> <li>Offers ability to tune algorithms to trade ahead or behind the trajectory in response to market conditions and to optimize mixture of market and limit orders to maximize price performance</li> </ul>							



## **Growth of Asian Markets**

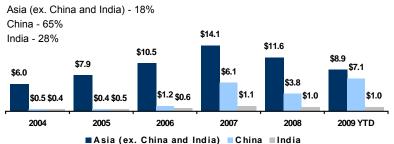
### **Opportunity in Asian Markets**

- Multiple drivers fueling accelerated secular growth across Asia
- High risk-adjusted returns making region even more attractive to institutional investors
- Institutional investors historically have been underweight in Asia
- In 2009, Asian markets are expected to generate over \$18.5 trillion in trading consideration
- Long-term growth amongst the largest Asian exchanges demonstrates both resilience after economic down cycles and proven historical long-term growth

## Value of Trading Consideration in Asia<sup>(1)</sup>

US\$ in tn

#### 2004 - 2008 CAGR



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Region	Exchange				2002	2003	2004		2006	2007	2008	2009E	1999 - 2008 9- yr CAGR	2002 - 2008 6- yr CAGR	2004 - 2008 4- yr CAGR
		1999	2000	2001				2005							
U U	(in mm US\$)														
Asia - Pac															
Australia	Australian SE	198,195.1	226,484.9	244,462.5	295,399.4	371,970.4	523,668.5	672,388.5	859,573.8	1,371,744.9	1,213,239.6	965,695.8	22%	27%	239
	yoy Growth	23%	14%	8%	21%	26%	41%	28%	28%	60%	-12%	-20%			
Japan	Jasdaq	NA	202,536.7	95,615.8	44,951.5	34,158.0	NM	NM	NN						
	yoy Growth	NA	-53%	-53%	-24%										
	Osaka SE	216,028.5	325,566.3	174,509.5	124,017.4	112,522.0	134,361.7	197,836.2	233,462.1	257,655.2	235,619.1	141,875.7	1%	11%	15%
	yoy Growth	19%	51%	-46%	-29%	-9%	19%	47%	18%	10%	-9%	-40%			
	Tokyo SE	1,675,640.6	2,315,501.8	1,659,908.7	1,564,243.9	2,108,732.1	3,218,112.8	4,481,721.6	5,822,821.9	6,412,700.8	5,607,321.9	3,991,868.8	14%	24%	15%
	yoy Growth	123%	38%	-28%	-6%	35%	53%	39%	30%	10%	-13%	-29%			
Hong Kong	Hong Kong Exchanges	230,032.2	376,664.1	241,012.6	194,003.6	296,155.9	439,463.8	464,272.5	832,400.1	2,133,643.0	1,629,782.3	1,497,790.3	24%	43%	39%
	yoy Growth	12%	64%	-36%	-20%	53%	48%	6%	79%	156%	-24%	-8%			
Singapore	Singapore Exchange	107,406.5	95,153.1	71,093.6	63,047.8	91,928.2	107,296.5	116,456.5	180,242.7	381,288.7	259,885.0	249,358.2	10%	27%	25%
	yoy Growth	84%	-11%	-25%	-11%	46%	17%	9%	55%	112%	-32%	-4%			
China	Shanghai SE	NA	NA	290,657.5	211,643.9	255,964.7	322,828.6	238,520.8	736,357.0	4,028,590.3	2,600,208.6	5,012,446.1	NM	52%	68%
	yoy Growth	NA	NA	NA	-27%	21%	26%	-26%	209%	447%	-35%	93%			
	Shenzhen SE	NA	NA	203,073.0	140,660.6	140,287.3	194,457.7	154,251.6	422,639.6	2,046,013.8	1,248,721.8	2,704,305.6	NM	44%	59%
	yoy Growth	NA	NA	NA	-31%	0%	39%	-21%	174%	384%	-39%	117%			
India	Bombay SE	NA	NA	100,638.4	68,538.6	89,110.3	118,247.8	158,982.2	214,487.6	343,775.8	301,648.3	266,048.3	NM	28%	26%
	yoy Growth	NA	NA	NA	-32%	30%	33%	34%	35%	60%	-12%	-12%			
	National Stock Exchange India	NA	NA	147,244.3	128,534.6	202,865.2	260,409.2	314,689.0	423,563.5	751,333.0	725,398.7	795,428.5	NM	33%	29%
	yoy Growth	NA	NA	NA	-13%	58%	28%	21%	35%	77%	-3%	10%			

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Source: World Federation of Exchanges

(1) Asia (ex. China and India) includes Australian Stock Exchange, Bursa Malaysia, Colombo Stock Exchange, Hong Kong Exchanges, Indonesia Stock Exchange, Jasdaq, Korea Exchange, New Zealand Exchange, Osaka Stock Exchange, Philippine Stock Exchange, Singapore Exchange, Taiwan Stock Exchange Corp., The Stock Exchange of Thailand, Tokyo Stock Exchange; China includes Shanghai Stock Exchange, Shenzhen Stock Exchange; India includes Bombay Stock Exchange, National Stock Exchange of India

Based on most recent data from World Federation of Exchanges. (2)

6



# **Overview of Selected FT Partners Transactions**

FT Partners is the Leader in Financial Technology Investment Banking







## FT Partners Named "Dealmaker" and "Investment Bank" of the Year

## The "M&A Advisor" Selects FT Partners for M&A Industry-Wide Awards

### Awards Overview

- FT Partners consistently receives top honors and recognition from national association:
  - Financing Dealmaker of the Year (2008)
  - Dealmaker of the Year (2007 and 2009)
  - Investment Banking Firm of the Year (2004 and 2006)
  - Financing Professional of the Year (2006)
  - Product of the Year IPO Advisory (2006)
  - Deals of the Year (2005, 2006 and 2007)
- 2008's top ranked investment banker named on Institutional Investors annual "Online Finance 40" ranking
  - Consecutively ranked for 3 years (2008, 2007, 2006)
- Founder and Managing Partner, Steve McLaughlin, lauded highest honors as both "Dealmaker of the Year" and "Financing Professional of the Year"
- Top award winning Investment Bank collecting 10 separate awards for outstanding performance and client results
  - FT Partners has received over 40 award nominations across an unprecedented array of categories
- FT Partners "*IPO Advisory*" service as demonstrated in one of the most successful Payments IPOs in history, VeriFone – received its third industry award in 12 months for Product of the Year
  - Previously recognized in our 2006 Financing Professional of the Year award and 2005 Deal of the Year



## Dealmaker of the Year Investment Bank of the Year

#### Selected Transactions:

- The \$680 million sale of ATD to Citigroup
- The \$250 million minority capital raise for Liquidnet
- The \$110 million minority recapitalization of TradingScreen
- The \$35 mm capital raise for MarketAxess
- The \$200 mm sale of Wombat Financial Software to NYSE Euronext
- The \$230 million cash acquisition of The MacGregor Group by Investment Technology Group
- The sale of 35% minority interest in Forex Capital Markets (FXCM)
- The \$125 mm sale of LatentZero to Fidessa
- The acquisition of TORC Financial by Instinet