

September 21, 2010

FINANCIAL TECHNOLOGY PARTNERS LP FTP SECURITIES LLC

*is pleased to announce its exclusive role as
strategic and financial advisor to*



in its sale of substantially all of its assets to

Capital IQ
A Division of Standard & Poor's

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***The Only Investment Bank
Focused Exclusively on Financial Technology***
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Capital IQ Acquires TheMarkets.com

FT Partners Advises on Sale of TheMarkets.com

Transaction Overview and Rationale

Overview of Transaction

- On September 21, 2010, TheMarkets.com, LLC ("TheMarkets.com" or "Company") announced its cash sale of substantially all of its assets to Capital IQ, a Standard & Poor's ("S&P") business
 - S&P is a division of The McGraw-Hill Companies, Inc. (NYSE: MHP)
- TheMarkets.com is a leading, subscription-based provider of third-party equity and fixed-income research, economic and strategy reports, sector and industry overviews, financial estimates and related information tools and models to institutional investors around the globe

Significance of Transaction

- The transaction brings together Capital IQ and TheMarkets.com, two of the fastest growing entities in the financial information services sector
- The combination will enable Capital IQ to better serve and grow its buy-side customer base globally
- Represents a highly successful outcome for TheMarkets.com's founders and owners, a consortium of the largest and most prestigious global investment banks

FT Partners' Role

- FT Partners was the exclusive strategic and financial advisor to TheMarkets.com and its Board of Directors and guided the Company through an evaluation of a variety of strategic alternatives and eventual selection of Capital IQ as a long-term partner
- This is another significant transaction, among many, that highlights FT Partners' unparalleled ability to help companies in the Securities & Capital Markets Technology sector find the best strategic partners at premium valuations
- FT Partners continues to be the independent advisor of choice for Wall Street consortium-backed firms and this transaction further demonstrates FT Partners' ability to attract and manage these complex shareholder structures

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Capital IQ Acquires TheMarkets.com

TheMarkets.com Company Overview

Key TheMarkets.com Information

Founded: 2000
Headquarters: New York, NY

Business Description

- TheMarkets.com is a leading, subscription-based provider of third-party equity and fixed-income research, economic and strategy reports, sector and industry overviews, financial estimates and related information tools and models to institutional investors around the globe
- TheMarkets.com offers an integrated suite of premium, proprietary research and related content from over 700 leading sell-side brokers and independent research firms worldwide
- TheMarkets.com provides a combination of best-in-class product offering with comprehensive and unique content and time-saving workflow tools as well as an industry-leading technology platform featuring real-time delivery and best-in-class, advanced search capabilities

TheMarkets.com History

Date	Transaction Detail
July 2007	<ul style="list-style-type: none"> ■ TheMarkets.com closes \$30 mm capital raise from existing investors to fund strategic growth plans
January 2002	<ul style="list-style-type: none"> ■ Banc of America Securities and Dresdner Kleinwort Wasserstein joined existing investors in TheMarkets.com
December 2000	<ul style="list-style-type: none"> ■ Lehman Brothers and J.P. Morgan joined initial consortium of 8 investors in TheMarkets.com
September 2000	<ul style="list-style-type: none"> ■ TheMarkets.com launched by Goldman Sachs, Merrill Lynch, Morgan Stanley Dean Witter, Salomon Smith Barney, Credit Suisse First Boston, Deutsche Banc Alex Brown, UBS Warburg and Multex.com

Selected TheMarkets.com Shareholders



Prestigious Client Base

- 2400 investment firms and corporations in 53 countries
- 21 of the top 25 U.S. asset managers
- 39 of the top 50 European asset managers
- 75 of the 100 largest hedge funds in the world
- 16 of the top 20 private equity firms

Capital IQ Acquires TheMarkets.com

Capital IQ / Standard & Poor's / McGraw-Hill Company Overview

Key Capital IQ Information

Founded: 1999
Headquarters: New York, NY

Business Description

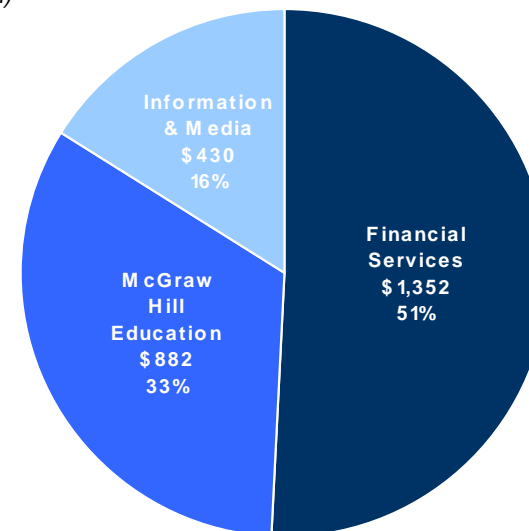
- Capital IQ delivers comprehensive fundamental and quantitative research and analysis solutions to over 4,200 investment management firms, investment banks, private equity funds, advisory firms, corporations and universities worldwide
- Capital IQ offers an array of powerful applications for desktop research, screening, real-time market data, backtesting, portfolio management, financial modeling and quantitative analysis
- Capital IQ solutions are based on the Capital IQ Platform, Compustat, ClariFI and Alphaworks products

McGraw-Hill (NYSE:MHP) Stock Price Performance



McGraw-Hill 1H 2010 Revenue Breakdown

(\$ in mm)



S&P Acquisition History (\$ in mm)

Date	Target	Price
10/07/2008	Copy of Reuters Estimates & Reuters Research-on-Demand Databases	NA
02/19/2008	Case-Shiller Home Price Indices	NA
12/09/2007	Maalot-The Israel Securities Rating Company	NA
09/04/2007	IMAKE Consulting & ABSXchange	NA
05/17/2007	ClariFI	NA
02/06/2007	Goldman Sachs Commodity Index	NA
03/04/2005	Vista Research	NA
02/09/2005	ASSIRT Pty	NA
09/08/2004	Capital IQ	\$200

Capital IQ Acquires TheMarkets.com

Advisor of Choice for Leading Consortiums of Wall Street Investment Banks

FT Partners' Client



Existing Strategic Investors



FT Partners is the Advisor of Choice



- FT Partners, while renowned for its execution expertise and sector knowledge, has repeatedly served as exclusive strategic and financial advisor during situations in which independence or the avoidance of even the appearance of a conflict of interest are paramount
- As shareholders, competitors and / or potential buyers, bulge-bracket broker dealers are frequently tainted in terms of true independence
 - Board of Directors and Management can not guarantee avoidance of conflicting interests
 - Appearance of a conflict frequently enough to encourage shareholder disputes
- FT Partners is a truly independent financial advisor in-line with the Company's fiduciary duty to maximize shareholder value
- Choosing a conflicted or competitive advisor may damage sensitive relationships with existing broker dealer shareholders, customers and / or potential acquirers
 - A boutique advisor largely avoids sensitivities among important broker-dealer constituents



Capital IQ Acquires TheMarkets.com

Advisor of Choice When Wall Street is the Competition

FT Partners' Client



Sale to Capital IQ

Advisors / Independence Framework

- TheMarkets.com is the leading provider of research, estimates and workflow solutions with over 2,400 customers in 53 countries worldwide
- TheMarkets.com was owned by numerous Wall Street firms and required an independent advisor to manage its complex ownership structure

FT Partners Closed Transaction



\$250 mm
Capital Raise

- Liquidnet, being a "buy-side" only firm, was in strict competition with all of Wall Street's major sell-side firms, and other dark pools in play
- Liquidnet's business plan and transaction were highly confidential and they needed a truly capable and independent firm / team



\$230 mm
Acquisition of
Macgregor and Plexus

- ITG is an purely agency brokerage and technology provider to the buy and sell-side financial community
- ITG competes with most Wall Street firms, so they needed a top-notch independent advisor devoid of any conflicting relationships



\$680 mm
sale to Citi

- ATD is a leading electronic market-maker and proprietary trading firm that conducts trades for and against many leading Wall Street firms
- ATD did not want to jeopardize existing trading relationships or conflict key buyers, thus an independent advisor without a prior business relationship was required



Overview of Selected FT Partners Transactions

FT Partners is the Leader in Financial Technology Investment Banking

FT Partners serves as the sole strategic advisor to some of the most prominent financial technology companies

FT Partners has deep experience in the Securities and Capital Markets Technology Sector

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in its sale to



for cash and stock consideration of approximately


\$ 680,000,000



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In its financing agreement for total consideration of approximately

\$ 250,000,000



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In its minority recapitalization for

\$ 110,000,000



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In its sale to



for total consideration of approximately

\$ 225,000,000



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In its Series B financing with



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Financial Technology Partners LP
 FTP Securities LLC

is pleased to announce its exclusive role as sole strategic and financial advisor to



in its acquisition of



for cash consideration of approximately

\$ 230,000,000



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Financial Technology Partners LP
 FTP Securities LLC

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in its sale to



for aggregate consideration of up to approximately

\$ 125,238,000



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FT Partners Named "Dealmaker" and "Investment Bank" of the Year

The "M&A Advisor" Selects FT Partners for M&A Industry-Wide Awards

Awards Overview

- FT Partners consistently receives top honors and recognition from national associations:
 - **Financing Dealmaker of the Year** (2008)
 - **Dealmaker of the Year** (2007)
 - **Investment Banking Firm of the Year** (2004 and 2006)
 - **Financing Professional of the Year** (2006)
 - **Product of the Year – IPO Advisory** (2006)
 - **Deals of the Year** (2005, 2006 and 2007)
- **2008's top ranked** investment banker named on *Institutional Investors* annual "Online Finance 40" ranking
 - Consecutively ranked for 3 years (2008, 2007, 2006)
- Founder and Managing Partner, Steve McLaughlin, lauded **highest honors** as both "Dealmaker of the Year" and "Financing Professional of the Year"
- Top award winning Investment Bank collecting **10 separate awards** for outstanding performance and client results
 - FT Partners has received over 40 award nominations across an unprecedented array of categories
- FT Partners' "**IPO Advisory**" service – as demonstrated in one of the most successful Payments IPOs in history, VeriFone – received its third industry award in 12 months for Product of the Year
 - Previously recognized in our 2006 Financing Professional of the Year award and 2005 Deal of the Year



Dealmaker of the Year **Investment Bank of the Year**

Selected Transactions:

- \$680 mm sale of Automated Trading Desk to Citigroup
- \$225 mm sale of Wombat Financial Software to NYSE Euronext
- \$110 mm minority recapitalization for TradingScreen
- \$250 mm capital raise for Liquidnet
- Minority capital raise for Tora Holdings by Goldman Sachs
- \$35 mm capital raise for MarketAxess
- \$230 mm acquisition of MacGregor Group by ITG
- Sale of 35% minority interest in Forex Capital Markets (FXCM)
- \$125 mm sale of LatentZero to Fidessa
- Acquisition of TORC Financial by Instinet
- Minority interest financing for UNX by Goldman Sachs and others
- OpHedge's strategic alliance with Citco Fund Services
- IPO advisory services for Envestnet's \$69 mm initial public offering