

FINANCIAL TECHNOLOGY PARTNERS LP FTP SECURITIES LLC

*is pleased to announce its role as exclusive
strategic and financial advisor to*



in its Growth Equity Investment by

BainCapital
BainCapital Ventures

of approximately

\$238,000,000

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BainCapital

BainCapital Ventures

SquareTrade Receives Growth Investment from Bain

FT Partners Advises on Strategic Growth Investment in SquareTrade

Transaction Overview and Rationale

Overview of Transaction

- SquareTrade has entered into an agreement whereby Bain Capital and Bain Capital Ventures, the private equity and venture capital affiliates of Bain Capital, LLC (“Bain Capital”), will invest approximately \$238,000,000 in SquareTrade
- SquareTrade is the largest independent warranty provider for consumer electronics and major appliances
- Bain Capital is a global private equity firm with approximately \$60 billion in assets under management
 - Select previous investments include LinkedIn, SunGard, WorldPay and FleetCor
- The transaction closed in January 2012

Significance of Transaction

- SquareTrade is well positioned to pursue additional growth opportunities by leveraging Bain’s strategic relationships and expertise in consumer-related businesses

FT Partners’ Role

- FT Partners served as exclusive strategic and financial advisor to SquareTrade and its Board of Directors
- Transaction highlights FT Partners’ ability to rapidly and confidentially execute complex transactions
- FT Partners developed a detailed and comprehensive set of financial materials to highlight the unique value proposition of SquareTrade and to enable efficient and thorough investor diligence

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SquareTrade Company Overview

Management Team:

Steve Abernethy
Co-Founder & CEO

Ahmed Khaishgi
Co-Founder & COO

Quick Facts:

- Founded in 1999
- Fulfills thousands of claims monthly
- Consistently receives 5-star service ratings
- Headquartered in San Francisco, CA
- International sales in Canada, U.K., Italy, Spain and Germany



Company Overview

- SquareTrade is the largest independent warranty provider for consumer electronics and major appliances serving the \$20bn+ global warranty market⁽¹⁾
- SquareTrade's innovative approach to the warranty market has enabled it to win the warranty business of leading consumer electronics retailers (both bricks & mortar and online) including 15 of the Top 100 CE retailers in the United States⁽²⁾
 - Only at-scale, direct-to-consumer warranty provider facilitating a consumer driven warranty purchase decision
- Nearly 3x YoY revenue growth in 2011, with triple digit growth expected to continue in 2012

Products & Services Overview

- Provides affordable warranty coverage against electrical and mechanical failures, as well as accidental damage from drops and spills
- Offers quality customer service and comprehensive warranty coverage terms at affordable prices as compared to traditional providers
- Provides simple, hassle-free claims filing process backed by the industry's only 5-day service guarantee
- Consumer-oriented approach to claims optimizes customer experience and increases quality of fulfillment
- User-friendly website enables online purchases and provides personal warranty management portal

Direct, Retail & Alternative Distribution Channels



Press Coverage & Customer Reviews

“Extended Service Upstart Rewrites Warranty Model”



“SquareTrade's Insurance Plans and Service Have Received Near Perfect Ratings”



“New Cheaper Way to Buy Product Warranties”



“Your Bottom Line” Recommends SquareTrade Warranties



“SquareTrade Will Repair or Pay For Your Gadget Within 5 Days”



Source: SquareTrade website and publicly available news, research and press releases.

(1) Source: SquareTrade Management estimates primarily based on publicly available information from Consumer Electronics Association.

(2) Source: TWICE Magazine's 2009 and 2010 Top 100 CE Retailers, May 2010 and 2011.

SquareTrade Receives Growth Investment from Bain

“M&A Advisor” Selects FT Partners for M&A Industry-Wide Awards

Awards Overview

- FT Partners consistently receives top honors and recognition from national association:
 - **Boutique Investment Bank of the Year** (2011)
 - **Deal of the Decade** (2011)
 - **Middle Market Deal of the Year, Cross-Border Deal of the Year and IT Services Deal of the Year** (2010)
 - **Dealmaker of the Year** (2007, 2008 and 2009)
 - **Investment Banking Firm of the Year** (2004 and 2006)
 - **Financing Professional of the Year** (2006)
 - **Product of the Year – IPO Advisory** (2006)
 - **Deals of the Year** (2005, 2006 and 2007)
- **2008’s top ranked** investment banker named on *Institutional Investors* annual “*Online Finance 40*” ranking
 - Consecutively ranked for 3 years (2008, 2007, 2006)
- Founder and Managing Partner, Steve McLaughlin, lauded **highest honors** as both “Dealmaker of the Year” and “Financing Professional of the Year”
- Top award winning Investment Bank collecting **more than 12 separate awards** for outstanding performance and client results
 - FT Partners has received over 75 award nominations across an unprecedented array of categories
- FT Partners’ “**IPO Advisory**” service – as demonstrated in one of the most successful Payments IPOs in history, VeriFone – received its third industry award in 12 months for Product of the Year
 - Previously recognized in our 2006 Financing Professional of the Year award and 2005 Deal of the Year



Investment Bank of the Year Deal of the Decade

Selected Transactions:

- The \$145 million sale of EDC to Cardtronics
- The \$50 million minority investment in YapStone led by Accel Partners
- The \$680 million sale of ATD to Citigroup
- The 60% strategic growth investment for Mercury Payment Systems by Silver Lake
- The \$1.2 billion IPO Advisory for Accretive Health (NYSE: AH)
- The \$370 million sale of Custom House to Western Union
- The \$525 million sale of Lynk to The Royal Bank of Scotland
- The \$300 million acquisition of iPay Technologies by Jack Henry
- The \$325 million cash sale of Verus Financial Management to Sage Group PLC
- The \$245 million cash sale of Corillian Corp to CheckFree